

Zero Waste iCAP Meeting 1/30/23

Attendees: Jenna Schaefer, Nikki Palella, Shreya Mahajan, Joy Scrogum, Joe Bradley, Justin Holding, Daphne Hulse, Dominika Szal

Summary of ZW009 Discussion at IWG Meeting

- The recommendation raised some concern in terms of the financial feasibility
- The committee was supportive of the foundation of ZW009, and were in the process of rewriting it
- It's possible that the SSC will fund the cost of cold carts and iWG will look try to look for outside donors

Group Discussion on Tailgating Recycling

- In our conversation with Shawn, we found out that F&S can distribute blue bags, provide any containers, and roll off bins for free
- Another piece to this is the golf cart component – the whole team is on board with this concept!
- Neil at F&S may have some insight on golf cart policy and rules

Raffles at Tailgates

- We could use a sticker on the blue bag with an identifier (number or QR code)
- Alternative marketing tactic: Send an email that says to return your blue bag at X location to sign your name up for a raffle
- We would need committed staff or volunteers to man sign up sheets
- If we do a raffle do we need an iSEE tent? It depends
 - A QR code on top of a rolling cart would not require an iSEE tent – participants would just need to scan and then fill a google form

Golf Carts

- During Gameday, they close off the roads, but people use golf cart shuttles
- We need to figure out where we would send the bins afterwards (the collection centers, recycling facility, or nearby dumpster)
- It should be the easiest to drive through the faraway lots, near track and softball fields
 - A good question for DIA would be what are their thoughts on driving through potential pedestrian areas

Centralized Collection Areas

- Shawn mentioned that we could utilize lots E14 and E32 for blue bag centralized collection areas
- Grange Grove and Lot 31 are the most popular tailgating areas, Lot 42 as well
<https://files.webservices.illinois.edu/4718/2021footballparkingmap.jpg>

- We need some metrics on how much trash is generated in each lot? Would it be possible to set up in Lot 31?

iSEE Tent at Grange Grove

- We could request an iSEE tent as part of the F&S rec
- There may be issues in acquiring volunteers long term to run the tent
- What will be their incentive?
 - Perhaps a free football ticket?
- We may want to designate separate blue bags for glass only
- Dining has used Midwest Fibre in the past to recycle glass, there will be a separate fee if we pursue this
- How we should split the recommendations going forward: 1. Group all of the F&S related materials and services with the raffle aspect and 2. Have a separate one for golf carts — assign the iSEE tent to a rec once we decide if we have enough people to run it

Associated Action Items: Set up a meeting with Neil to nail down further details on golf cart rentals and rules (Shreya and Daphne), ask F&S about which lots we are allowed to collect in (All), talk to Tim Knox about what we want to do going forward and get his input on golf cart driving access (Nikki), Get an update from Midwest Fibre on how much they charge for recycling glass (Dominika), start drafting the recommendations (Nikki, all)