

ENVS 491: CAMPUS SUSTAINABILITY INTERN

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SPRING 2021

GOALS

- *FOLLOW THE ILLINOIS CLIMATE ACTION PLAN (ICAP) AND DEVELOP A SUSTAINABILITY INTERNSHIP PROGRAM*
- *RESEARCH AND REACH OUT TO ORGANIZATIONS THAT HAVE SIMILAR PROGRAMS*
- *BUILD RELATIONSHIPS WITH SUSTAINABLY-MINDED ORGANIZATIONS IN THE COMMUNITY*

PROGRESS

WEEK 1

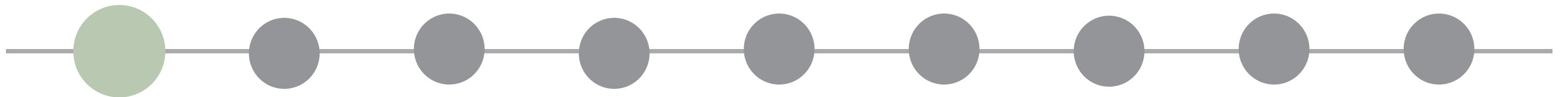
- DEFINE A “SUSTAINABILITY INTERNSHIP”
- CURRENT SUSTAINABILITY PROGRAMS

PROJECT - BASED

- CORNELL
- DUKE

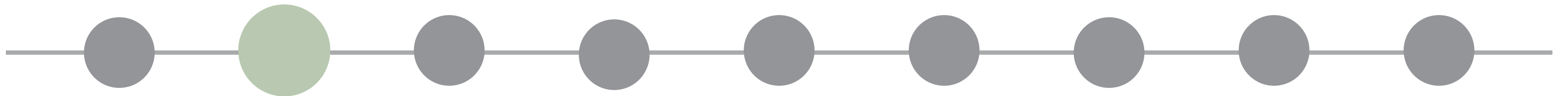
INITIATIVE - BASED

- UWM
- UIC



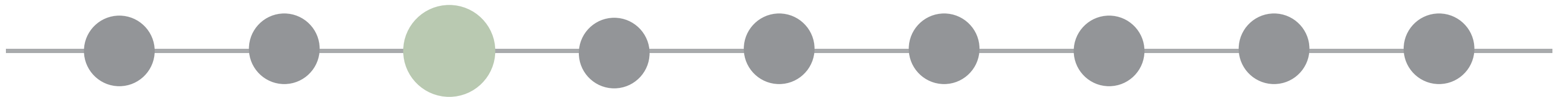
WEEK 2

- REACH OUT TO CORNELL & PARTNERS
 - TOMPKINS COUNTY CLIMATE PROTECTION INITIATIVE (TCCPI)
 - TOMPKINS COUNTY ENERGY TASK FORCE
- RESEARCH PRIVATE NONPROFITS
 - EXAMPLES:
 - HABITAT FOR HUMANITY
 - URBANA / CHAMPAIGN PARK DISTRICT
- RESEARCH UNIVERSITY RELATIONSHIPS
 - EXAMPLES:
 - CARLE HOSPITAL
 - ELEMENTARY SCHOOLS



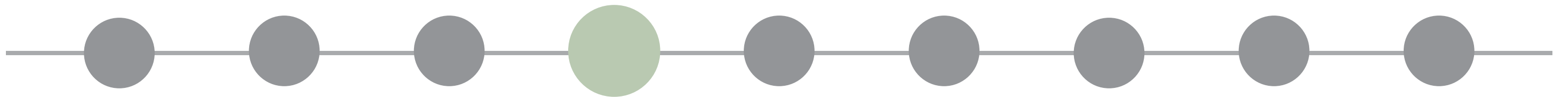
WEEK 3

- MEETING WITH ICAP TEAM
- INVESTIGATE HANDSHAKE
 - OPPORTUNITIES TO JOIN EVENTS
 - NO SPECIFIC SUSTAINABILITY HASHTAG
 - NO SUSTAINABILITY INTERNSHIP JOB POSTINGS
- RESEARCH
 - INTERDISCIPLINARY HEALTH SCIENCES INSTITUTE (IHSI)
 - MINNESOTA GREEN CORPS
 - GREENEST REGION CORPS
- REACH OUT TO IHSI



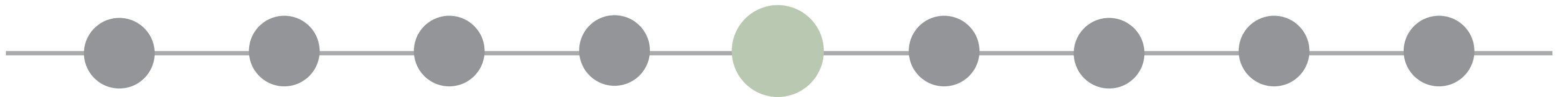
WEEK 4

- REACH OUT TO PROGRAMS
 - MINNESOTA GREEN CORPS
 - GREENEST REGION CORPS
- REACH OUT TO LOCAL LEADERS
 - LACEY RAINS
 - SCOTT TESS
 - DENNIS DONALDSON
- START PROGRAM COMPARISON CHART
- ERIC GREEN - REACH OUT TO ILLINOIS GREEN BUSINESS ASSOCIATION (IGBA)



WEEK 5

- MEETING WITH MINNESOTA GREEN CORPS
 - SHELBY GAMACHE - PROGRAM ASSOCIATE COORDINATOR
- FOLLOW UP WITH EMAILS
- UPDATE PROGRAM COMPARISON CHART



WEEK 6

- INVESTIGATE CHAMPAIGN COUNTY CHAMBER OF COMMERCE

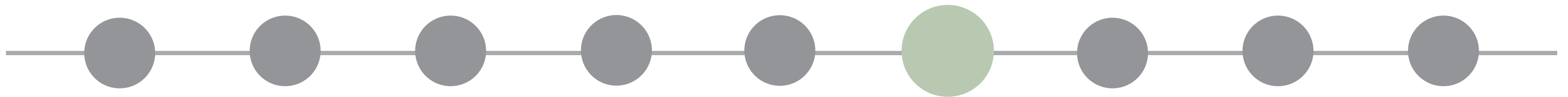
IF BASED ON...

QUANTITY OF BUSINESSES

- REAL ESTATE & CONSTRUCTION (130)
- FINANCE & INSURANCE (110)
- BUSINESS & PROFESSIONAL SERVICES (109)
- SHOPPING & SPECIALTY RETAIL (77)
- OWNERSHIP TYPE (73)
- RESTAURANTS, FOOD & BEVERAGES (68)
- HEALTH CARE (66)
- FAMILY, COMMUNITY & NONPROFIT (54)
- GOVERNMENT & EDUCATION (52)

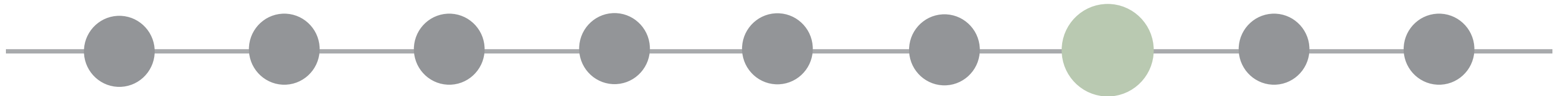
SUSTAINABILITY POSSIBILITY

- PUBLIC UTILITIES & ENVIRONMENT (12)
- AGRICULTURE, FISHING & FORESTRY (31)
- BUSINESS & PROFESSIONAL SERVICES (109)
- REAL ESTATE & CONSTRUCTION (130)
- GOVERNMENT & EDUCATION (52)
- INDUSTRIAL & MANUFACTURING (38)
- SPORTS & RECREATION (11)
 - PARKS (3)
- HOME & GARDEN (34)



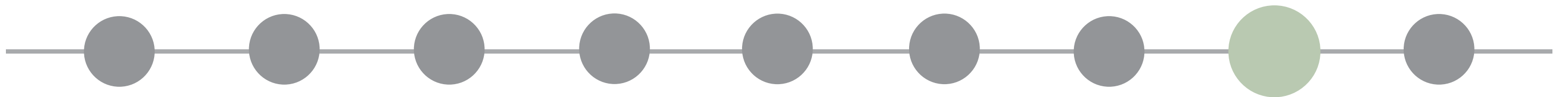
WEEK 7

- MEETING WITH IHSI
 - EMILY STONE & KELSEY HASSEVOORT - CO LEADERS OF COMMUNITY-ACADEMIC PARTNERSHIPS CORE
 - PROGRAMS: WeCU & COMMUNITY-ACADEMIC SCHOLARS (CAS)
- PROS / CONS OF PROGRAMS
 - IHSI - WeCU
 - IHSI - CAS
 - MINNESOTA GREEN CORPS
- START ANALYZING LOGISTICS FOR OUR SUSTAINABILITY INTERNSHIP PROGRAM



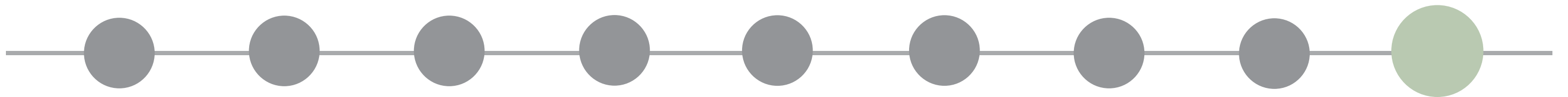
WEEK 8

- INVESTIGATE ILLINOIS GREEN BUSINESS ASSOCIATION RESOURCES
 - LOYOLA UNIVERSITY - SCHOOL OF ENVIRONMENTAL SUSTAINABILITY (SES)
 - GIES COLLEGE OF BUSINESS - ILLINOIS BUSINESS COUNCIL
 - GREENEST REGION CORPS
- REACH OUT TO RECOMMENDED RESOURCES IF HELPFUL
 - LOYOLA UNIVERSITY
- UPDATE PROGRAM COMPARISON CHART
- FINALIZE LOGISTICS FOR OUR SUSTAINABILITY INTERNSHIP PROGRAM



WEEK 9

- MEETING WITH IGBA
 - CASSIE CARROLL - CO-FOUNDER
 - ANTHONY SANTARELLI - DIRECTOR
- OTHER POSSIBILITIES
 - CHAMPAIGN COUNTY ECONOMIC DEVELOPMENT CORPORATION
 - ENTREPRENEURIAL CENTER
 - IL EPA
 - ENVIRONMENTAL DEFENSE FUND
 - RANDOLPH GREEN STREET



PROGRAMS

MINNESOTA GREEN CORPS

<https://www.pca.state.mn.us/waste/minnesota-greencorps>

STRUCTURE

- SHELBY GAMACHE - PROGRAM ASSOCIATE COORDINATOR
- 3 MPC EMPLOYEES - FULL TIME
- 8 TECHNICAL EMPLOYEES - PART TIME

MEMBERS

- AROUND 48

TIME

- 11 MONTHS (MID-SEPTEMBER > MID-AUGUST)

FUNDING

- \$400,000 - AMERICORP (FEDERAL GRANT)
- \$600,000 - MPC (STATE FUNDS)

BUDGET

- AROUND \$25,000 / MEMBER - STIPEND

MARKETING

- WORD OF MOUTH
- NEWSLETTERS
- FLYERS
- PHONE CALLS

PARTNERS

- ANY PUBLIC ENTITIES (LOCAL, REGIONAL, STATE)
- SCHOOL DISTRICTS
- HIGHER EDUCATION
- NONPROFIT ORGANIZATIONS

SUSTAINABLE CATEGORIES

- REDUCE AIR POLLUTION
- COMMUNITY OUTREACH
- GREEN INFRASTRUCTURE IMPROVEMENTS
- WASTE REDUCTION

IHSI - WeCU

<https://wecu.illinois.edu/>

STRUCTURE

- KATIE SHUMWAY - DIRECTOR OF COMMUNITY LEARNING LAB (CLL) IN SCHOOL OF SOCIAL WORK
 - CONNECTION TO LOCAL AGENCIES
- EMILY STONE - CO-DIRECTOR
 - CONNECTION TO STUDENTS

MEMBERS

- 800

TIME

- PAST
 - 40 HOURS / SUMMER & 20 HOURS/ SEMESTER
- NOW
 - 400 HOURS / YEAR

FUNDING

- NOT APPLICABLE

BUDGET

- NOT APPLICABLE

MARKETING

- CLL - ONE-ON-ONE PERSONAL CONNECTIONS
- EMAILS
 - SPECIFIC NEEDS (SUSTAINABILITY)
 - GENERAL PROJECTS

PARTNERS

- CARLE HOSPITAL
- CHAMPAIGN-URBANA PUBLIC HEALTH DISTRICT
- CHAMPAIGN UNIT 4 SCHOOL DISTRICT
- MULTICULTURAL COMMUNITY CENTER
- ETC

SUSTAINABLE CATEGORIES

- ENVIRONMENT & HEALTH

IHSI - COMMUNITY ACADEMIC SCHOLARS

<https://healthinstitute.illinois.edu/community-impact/community-academic-partnerships/community-academic-scholars>

STRUCTURE

- EMILY STONE - CO LEADER & STUDENT INTERACTION
- KELSEY HASSEVOORT - CO LEADER & FACULTY INTERACTION
 - 16 FACULTY MENTORS
- MATCH UNDERGRADS WITH FACULTY MENTORS TO COMMUNITY PARTNERS

MEMBERS

- 16

TIME

- 10 WEEKS (SUMMER)

FUNDING

- 1/2 INTERNAL INSTITUTION
- 1/2 PARTNERS
- ALWAYS LOOKING FOR GRANTS/DONORS

BUDGET

- \$3,500 / MEMBER - COVER LIVING EXPENSES

MARKETING

- COMMUNITY PARTNERS - MEETINGS
- STUDENTS / FACULTY - WORD OF MOUTH, NEWSLETTERS

PARTNERS

- CHAMPAIGN URBANA PUBLIC HEALTH DEPT
- CHAMPAIGN COUNTY FOREST PRESERVE
- URBANA PARK DISTRICT
- ETC

SUSTAINABLE CATEGORIES

- NOT APPLICABLE - HEAVILY HEALTH RELATED

	STRUCTURE	MEMBERS	TIME	FUNDING	BUDGET	MARKETING	PARTNERS	SUSTAINABLE CATEGORIES
MINNESOTA GREEN CORPS	3 - FULL TIME 8 - PART TIME	48	11 MONTHS	\$400,000 - AMERICORP \$600,000 - MPC	\$25,000 / MEMBER	WORD OF MOUTH NEWSLETTERS FLYERS PHONE CALLS	PUBLIC ENTITIES SCHOOL DISTRICT HIGHER ED NONPROFIT	REDUCE AIR POLLUTION COMMUNITY OUTREACH GREEN INFRASTRUCTURE WASTE REDUCTION
WeCU	KATIE SHUMWAY - LOCAL AGENCIES EMILY STONE - STUDENTS	800	400 HOURS / YEAR	N/A	N/A	CLL - ONE-ON-ONE EMAILS - SPECIFIC NEED - GENERAL PROJECTS	CARLE HOSPITAL CHAMPAIGN- URBANA PUBLIC HEALTH DISTRICT MULTICULTURAL COMMUNITY CENTER	ENVIRONMENT & HEALTH
COMMUNITY ACADEMIC SCHOLARS	EMILY STONE - STUDENTS KELSEY HASSEVOORT - FACULTY MENTORS	16	10 WEEKS	1/2 INTERNAL INSTITUTION 1/2 PARTNERS LOOKING FOR GRANTS/DONORS	\$3,500 / MEMBER	COMMUNITY PARTNERS - MEETINGS STUDENTS / FACULTY - WORD OF MOUTH - NEWSLETTERS	CHAMPAIGN URBANA PUBLIC HEALTH DEPT CHAMPAIGN COUNTY FOREST PRESERVE URBANA PARK DISTRICT	N/A

PROPOSAL

UIUC SUSTAINABILITY INTERNSHIP

STRUCTURE

- 2 CO-DIRECTORS - FULL TIME
 - STUDENT INTERACTION (1)
 - COMMUNITY INTERACTION (1)
- 1 COORDINATOR - PART TIME (FUTURE POSITION)

MEMBERS

- 5 - 10

TIME

- 8 WEEKS (MID JUNE - MID AUGUST)

FUNDING

- SHARED BETWEEN UNIVERSITY AND PARTNERS
- GRANTS / DONORS

BUDGET

- \$3,000 - \$5,000 / MEMBER

MARKETING

- PHONE CALLS / EMAILS - PARTNERS (SPECIFICALLY)
- WORD OF MOUTH
- NEWSLETTERS
- FLYERS
- SOCIAL MEDIA

PARTNERS

- LOOK INTO CATEGORIES OF CHAMPAIGN COUNTY CHAMBER OF COMMERCE
- POSSIBILITIES:
 - WeCU
 - IGBA
- SCALE OF OUTREACH?

SUSTAINABLE CATEGORIES

- NOW: FOCUS ON FORMING PARTNERSHIPS
- FUTURE:
 - EX: AIR POLLUTION, ENERGY, WASTE

QUESTIONS?