

March iWG Meeting

03/27/2023

Attendees: Jen, Morgan, Jamie, Daphne, Davi, Nikki, Lucy, Carl, Kejsi, SP, Qu Kim

Absent: Jim Brennan

❖ Introduction

❖ ZW10 tailgate recycling - Assessment started

➤ Design

- Nikki gave an outline
 - Recruit volunteers to hand out blue bags
 - Incentivize - work with bookstore for free merch (overtime lessen the incentives and rewards)
 - Collection hubs = start small, where tailgating primarily takes place. People tending to the collections hubs from iSEE or F&S.
 - Lot choice near memorial stadium, Lot 31 = across from grange grove & 32 adjacent to grange grove
 - Start small and test out. Testimonies and surveys: How can F&S and DIA improve?
 - Difficult to pilot project because during pre-season games because there's not much tailgating
 - Start with reasonable limit
 - Long term goal, if successful: add golf cart component
- **Request:** 1-2 iSEE tents and iSEE volunteers outreach and education opportunity
**any rolloff plan needs people tending to it to prevent it from getting out of control
- **General:**
- Morgan explained the iWG process and role to Carl Bernacchi
 - Jen asked about how to market this event and the messaging.
 - DIA can tackle to season ticket and single ticket holders because they know where people are going to park
 - Carl asked if DIA can ask individuals during the game to return the blue bags, Morgan added that to the iWG assessment
 - Jamie talked about including DIA in BIG10 and friends
 - Daphne: Facilitate survey opportunity => done during zero waste basketball game and hear feedback from fans
 - Marketing: coordination with DIA because they have ability to target communication effectively because they know which groups will be at each lot.

- Jamie: Comment on visual cues= brown bottle looks similar to glass bottle so there might be confusion.

❖ **Clean Energy planning**

- Look at tech for each one of one listed - request for proposals
- Know what optimal cost is
- Focus on current energy demand plus growth based in the last 10 years.
- On board 6-9 months. Start next January.

Jen: How does the IRA and BIL apply?