**Essity Tork PaperCircle Meeting 1-25-23**

Attendance: Bryan Maciukiewicz, Mike Kapalko, Molly Wallner, Zach Hansen, Pete Varney, Macie Sinn

Sustainability Review:

* Restroom solutions:
	+ Bath tissue.
	+ Bath towels.
* Tork PaperCircle:
	+ Paper hand towel closed loop.
	+ 20% of waste stream generally is from restroom waste (hand towels).
		- A ton per month on average coming out of the whole campus based on their estimate.
	+ Greatest challenge is separating the towel in the restroom.
	+ Ideally they want it returned in a metal bale
* Pete’s operation
	+ Should be feasible since everything is under one umbrella
	+ Should be achievable.
	+ Have a baler that does paper, plastics, and aluminum.
	+ Communication project for campus (Daphne).
* Timeline:
	+ Think it through spring.
	+ Start in the summer.
	+ Full swing in the fall.
* Getting the product from U of I to Nina
* Figuring out what the program will look like
* Can’t mix white and brown product - have to be clear on campus how the collection will work
	+ They go into different products
	+ But Essity still accepts both in the bale
* Anything strictly forbidden?
	+ Anything that would go in a red bag.
	+ Use clear bags, so employees can see any waste (diaper, feminine hygiene products, bloody tissue)
	+ Medical, hazardous waste.
	+ Aim for 98% purity.
* Resources for marketing?
	+ Guidance?
	+ They are working on North American assets.
	+ Can copy theirs, can make our own. It’s up to us.
* Next steps
	+ Daphne: 4-6 weeks to think through it, trial
	+ Bring Steve Breitwieser onto the next meeting to discuss marketing
	+ Essity will look into Green For Life