**7-11-23 Sustainability Committee Meeting 8**

**Agenda**

* Housekeeping, anti-trust, meeting minutes
* Rview goals and milestones
* Interview Dave Hewett, Olive Realty/BOMA
* Responses to polling questions in June
* Work Group updates
* Homework assignment
* Wrap up, next meeting

**Project Goals**

* Develop tools to help ISSA’s global membership respond to sustainability requirements and opportunities
* Educate and inform members with an appropriate and engaging approach
* Mentor next gen of sustainability leaders and help enhance reputation of committee members
* Recruit hundreds, if not thousands
  + Currently at 180 participants

**Milestones**

* Milestones
  + ISSA Board in August 2023
  + ISSA Convention, November 2023
* Immediate next steps
  + Monthly meetings
  + Complete homework assignemnts
  + Actively participate in work group actvities
* ISSA Convention in November 2023
  + Educational sessions
  + Sponsor/promote sustainability at convention
  + Introduce initial education programs

**David Hewett, Executive Managing Director of Olive Real Estate Group and former Chair of BOMA International**

* **Tell us about your background,**
  + Colorado Springs, Colorado
  + Largest fee management for commercial real estate in the southern Colorado marketplace
  + Been in industry over 40 years. Started in multi-family, went to commercial, residential, and corporate
  + Been a part of BOMA international for 40 years. One of the largest trade organizations that represents facilities and property management
    - Chaired the organization for a while
* **Why do you care about sustainability?**
  + Back in the 1980s when he started. Started with saving money in the energy sector. By the 90s, clients wanted to know more about saving energy
  + By the 2000s, the word sustainability cropped up. It was what he did in the beginning. Saving the money and the resources. The resources are precious and limited. He was able to get involved because there were corporate clients who concerned themselves with it, because of shareholders and stockholders. Began to appreciate the need for sustainability
* **What trends are you seeing? Where do you think we are in the short and long-term?**
  + Broad spectrum: instead of social activism, we’ve become caretakers. This is good business practice - it’s an understanding, belief, and focus. People wonder how they can make a difference. Even if it’s just a savings of 1-2%. It doesn’t have to be millions and billions of dollars. It’s about integrating the issues, for example, energy and water. New buildings don’t crop up as often. It’s more often older buildings that need retrofitted. We see oversight by owners, manager, and especially in the last 2-3 years, the government oversight (city government, townships, states, federal)
* **Do you have any thoughts about trends, requirements, will affect the cleaning industry?**
  + Seen an integration of people and process on all parts that are involved. Cleaning industry is a big important part of that. Standards of care (chemical, task/process) each one can be looked at and valued through a sustainability lens (energy, time, water, etc)
* **Give us some advice. Members of the cleaning industry are just getting started with the concept of sustainability. Some companies will do it better than others. Do you have any suggestions for what it takes to be successful?**
  + Be proactive in what you do each day, and how you talk with your clients each day. You see things that others don’t see. Change management comes from people who say, “can we do it in a different way?” Cleaning industry are the people who remind us of this question

**Polling questions**

* Should everyone get recognized regardless of level of participation?
  + 2/3 say yes
  + 1/3 say no
* Do you agree with our recommended approach with badges?
  + 95% say yes
  + 5% say no

**Work Group updates**

* Education and Training
  + Key project pathways
    - Tier 1: fundamentals of sustainability
    - Tier 2: future “advanced” sustainability coruses
    - Retain contractor to support course development
  + Initial project tasks
    - Delivered “elevator” speech summary of initiative
    - Reviewed existing educational programs
    - ID and prioritize key sustainability program attributes
  + Next steps
    - Review and approved fundamentals course outline
    - Retain contractor to support course development
* Reporting Tools
  + Project goals
    - Develop tools to help ISSA’s global membership respond to sustainability requirements and opportunities
      * Identify and describe key entities and frameworks
      * Catalog requirements (what they want reported and how)
      * Identify and catalog key customer requirements
      * Engage strategic planning and international work groups
    - Dean Stanberry - Comparing Building Standards from Around the World v2.0

<https://reset.build/newsroom/359>. OSCRE gets down to the core data components to map it to whatever framework is needed

* ISSA Show
  + Milestones
    - April 28th planning
    - May 31st sustainability hub plans finalized
    - June registration is open
    - Mid-summer innovation awards applications are open
    - August 1st innovation sustainability award criteria finalized and panel of judges selected
    - Mid November: ISSA show takes place
  + Innovation award criteria
    - Prioritize criteria from Reporting Tool’s work group entity matrix to evaluate each entry’s impact on:
      * GHG
      * Energy reduction
      * Water conservation
      * Waste diversion
      * Social
      * Governance
    - Criteria to be completed by July 31st
  + Group is selecting a panel of judges which include 6 professionals from following ISSA classes:
    - 2 distributors
    - 2 building service contractors
    - 2 in-house service providers
* International
  + Initial survey
    - Develop and tested a survey but found it focused on individual company efforts
    - Began work on a new survey focusing at the higher level (e.g. government regulations)
    - Hold this survey for when we begin digging down into what our customers are requiring
* Strategic Planning
  + Represents the demand-side of the marketplace
  + Set up meetings to look at feedback from other work groups
    - To make sure we’re on track and meeting needs
  + Purpose
    - Oversee and provie feedback/input on various projects
  + Recruit strategic partners

**Question and Discussion**

* Homework
  + Be on the lookout for outreach from your work group leader and liaison
  + Complete work group assignments
  + Next speaker is Sarah O’Brien, Sustainable Purchasing Leadership Council
  + Invite 5 people to the discussion
* LEED update
  + USGBC working on update LEED Version 5 and release the initial draft in September 2023 at Greenbuild
  + 3 issues to consider
    - Equity working group: hours, wages, benefits, injury rates, retention
    - Prerequisite: adds management systems, CMMS, workloading, daily job cards, contingency planning, quality control systems
    - Green cleaning credit: add new green product considerations, measurement requirements