



Institute for Sustainability, Energy, and Environment (iSEE)
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN



Facilities & Services

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

NICE TO MEET YOU!



Daphne Hulse
Zero Waste Coordinator
Facilities & Services

<u>dlhulse2@illinois.edu</u> O: +1 (217) 333-7550





AGENDA

1. Trusted Messengers

- Who do we listen to on issues of sustainability?
- Why is climate change communication so important?

2. Campus Waste Management

- Take a visit to the Waste Transfer Station.
- Consider the lifecycle of a plastic bottle.

3. Illinois Climate Action Plan

Zero Waste objectives, successes, ambitions, & challenges.

4. Building-Level Considerations

- Building occupant knowledge of campus waste & recycling.
- Landfill and recycling bin placement, look & standardization.
- Opportunities for waste reduction.

5. Calls to Action

- Ways for students to get involved.
- An individual's spheres of influence.

TRUSTED MESSENGERS

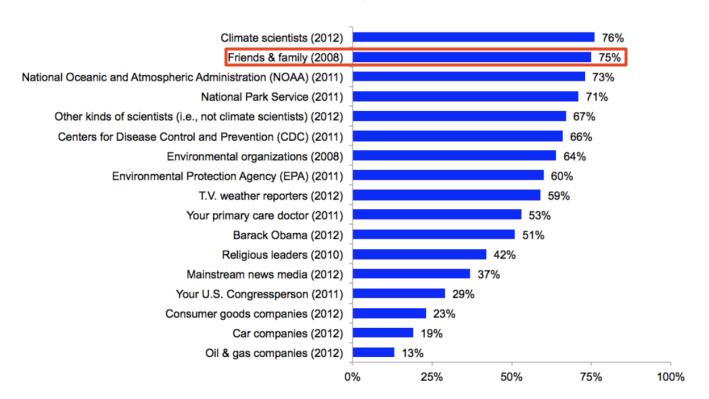
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Climate change is a challenging issue to convey. One reason lies in the fact that its principal culprits—carbon dioxide and other heat-trapping greenhouse gases—are colorless, odorless gases, and the long-term average changes set in motion by them have emerged only recently from the daily, seasonal, and interannual 'noise' of variability. Relative to human perceptual capacities, the problem is building far too slowly to be noticed by the lay eye, and the early environmental impacts of climate change have mostly occurred (and are clearly noticed) in regions far from where the majority of mid-latitudinal audiences live. The lack of direct experience makes climate change—at least for now—fundamentally a problem that requires signaling, illustrating, and explaining by those who have expert knowledge to those who don't. Communication is essential.

TRUSTED MESSENGERS

Americans Trust Climate Scientists, Friends & Family Most As Sources Of Information About Global Warming

- % of Americans who strongly or somewhat trust... -



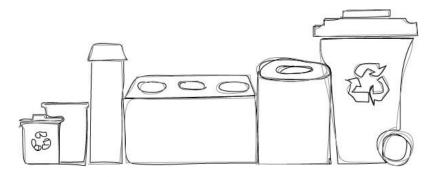
How much do you trust or distrust the following as a source of information about global warming?

Base: Americans 18+.



George Mason University
Center for Climate Change Communication

CAMPUS WASTE MANAGEMENT





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2 TRANSPORT + HAULING





3 TRANSFER + RECORDING



2 TRANSPORT + HAULING





3 TRANSFER + RECORDING



2 TRANSPORT + HAULING



4 SORTING + RECOVERY





RECYCLING





RECYCLING

- 1. Plastic 1 (PETE) + 2 (HDPE)
 - Check the bottom of the container
- 2. Aluminum Cans
- 3. Paper
 - Office paper, magazines, manila & file folders, envelopes, newspaper, junk mail, phone books, sticky notes, books
- 4. Cardboard
- 5. Scrap Metals
 - Copper, conduit, metal shelving



NON-RECYCLABLES





NON-RECYCLABLES

- 1. Plastic-lined Paper Cups
 - Single-use coffee cups
- 2. Plastic Bags
- 3. Materials soiled by food
 - Pizza boxes
- 4. Styrofoam
- 5. Paper Towels + Napkins
- 6. Glass
- 7. Receipts
- 8. Steel or tin cans
 - Soup cans



STANDARDIZING







BAG COLORS



BINS



REPLACING







2 HAULING + TRANSPORT



SWING PAN





ROLL OFF





FRONT LOAD + TOTE







3 TRANSFER + RECORDING



NORTH BAY



SOUTH BAY

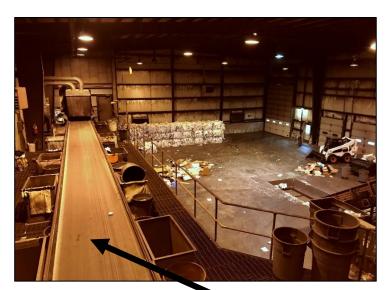


INFEED BELT

4 SORTING + RECOVERY



SORTING FLOOR



SORTING LINE

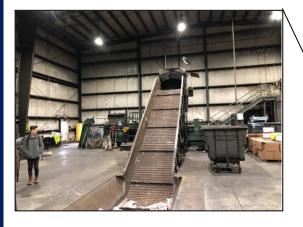


FLOOR + BAYS

4 SORTING + RECOVERY



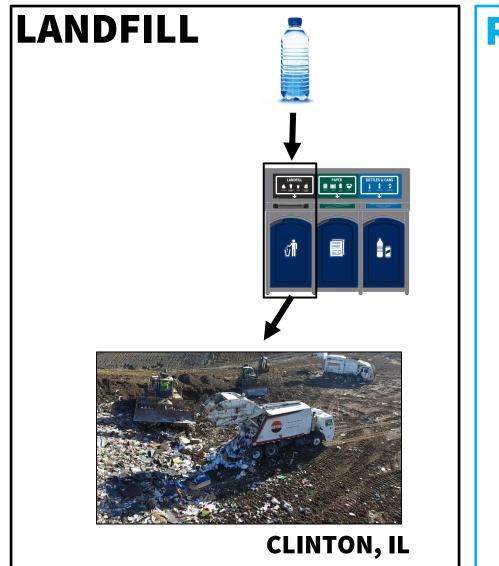
SORTING FLOOR BALING







THE PLASTIC BOTTLE





WASTE TRANSFER STATION





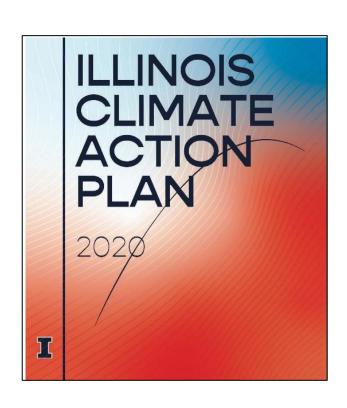


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ZERO WASTE OBJECTIVES



- 5.1
- 5.2
- 5.3
- 5.4
- 5.5
- 5.6
- 5.7



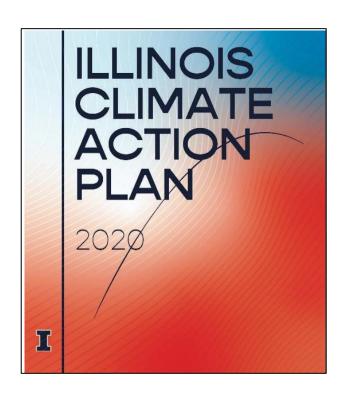


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ZERO WASTE OBJECTIVES



- 5.1 Sustainable Procurement Reports
- 5.2 Reduce Landfilled Waste
- 5.3 Establish a Culture of Reuse
- 5.4 Reduce Food Scraps
- 5.5 Plan for Organic Waste
- 5.6 Use Local Food
- 5.7 Green Cleaning Program





UNIVERSITY DINING: GRIND2ENERGY







iSEE, ATHLETICS, F&S, & COCA-COLA: "FIGHTING ILLINI, FIGHTING WASTE"



ZERO WASTE AMBITIONS



TAILGATING



SPRING MOVE OUT

ZERO WASTE CHALLENGES



CAMPUS-WIDE PLASTIC & FOOD WASTE





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BUILDING OVERVIEW

- 1. Who does the building serve?
- 2. What activity happens inside the building?
- 3. Where is the building located on campus?
 - 1. What is the relative foot traffic of this facility?
- 4. What does the space look like inside and outside?
 - 1. Are the hallways narrow? Is there a common area?
- 5. Who are the consistent building occupants?
 - 1. Staff, faculty offices
 - 2. Recurring classes

BUILDING OCCUPANTS

- 1. What are the demographics of the building occupants?
 - 1. Students, faculty, staff, community members
- 2. What do the building occupants know about campus waste management?
 - Assess knowledge formally (survey, focus group) or informally (anecdotes from staff, faculty)

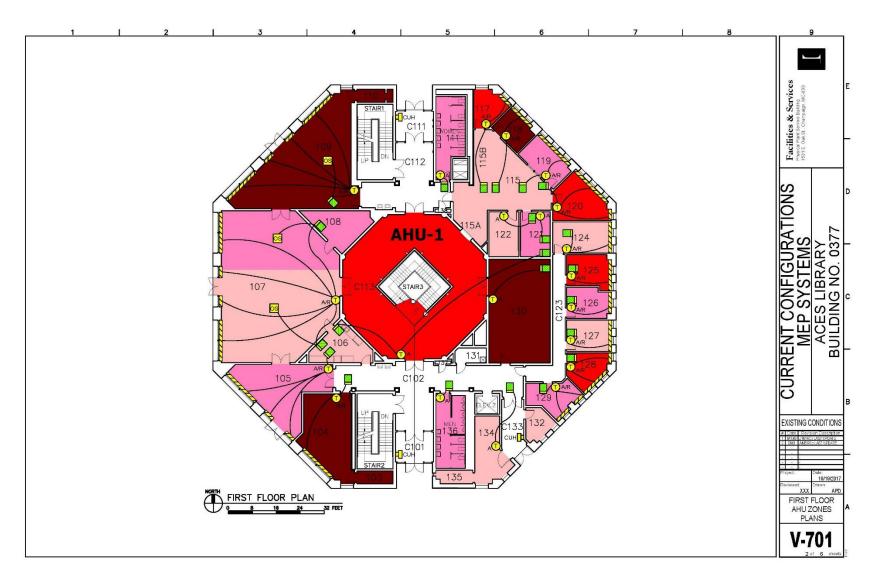
BIN LOCATION & LOOK

- 1. What do the interior and exterior bins look like?
 - 1. Do they follow campus' bin standards?
- 2. How many bins are there in total?
- 3. Are landfill and recycling bins always paired?
- 4. Are blue plastic bags used for recycling, clear for common areas, black for bathrooms/labs/cafes?
- 5. Is it clear what should be placed in any given bin?





FLOOR PLAN



OPPORTUNITY ASSESSMENT

- 1. What other ways can we think outside the box to reduce landfilled waste or increase recycling?
 - 1. Assess water availability for those with reusable bottles: are there water bottle filling stations?
 - 2. What specialty recycling could the building look into?

CALLS TO ACTION

- 1. Be the leader you want to see within your social and professional networks!
- 2. Challenge: Start to think of recycling as a *last*resort. What one product can you instead start to refuse?

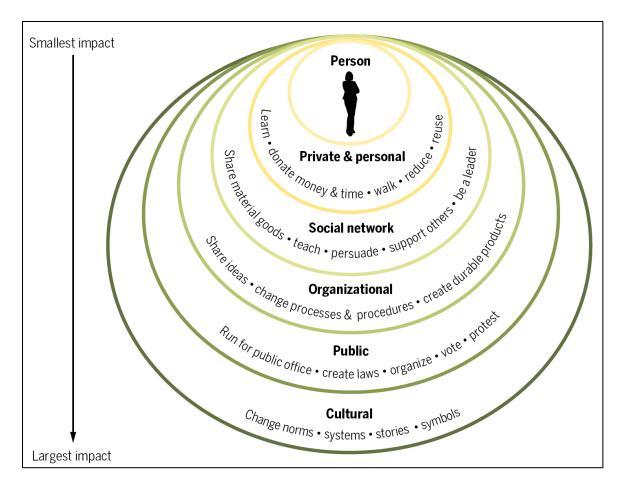


Fig 1. An individual's spheres of influence. Individual actions have the greatest effect when they influence broader systems.

INTERESTED IN JOINING A COLLECTIVE EFFORT?

Student Sustainability Committee's Food + Waste Team



sustainability-committee@illinois.edu



Project4Less

projectforless@gmail.com



Illini Lights Out

iseeinterns@gmail.com



Fighting Illini, Fighting Waste

dlhulse2@illinois.edu