

Bike to Work Day 2023 and National Bike Month 2024 – Support Bicycling in Champaign County by becoming a sponsor on our popular t-shirts. Since 2010, we've given away more than 14,000 shirts at our annual Bike to Work, School, and Market events. Bicycling is universally recognized for promoting both physical and mental health, sustainability, equity, independence, and fun. Your support is needed and it reflects your commitment to these values.



Sponsorship helps support work through the year developing safer bicyclists with bicycle safety education at summer camps, Walk and Roll to School Day, Urbana Market at the Square in September and May, outreach at

Earth Day events, Project Ignition (Driver's Ed) at Urbana High School, and community bike rides such as the Full Moon Ride.

Logo placement sponsorship levels begin at \$300 (Bronze) to \$5000 (Diamond). Bike to Work and other events are a collaborative effort of local governments, agencies, and non-

profits. All sponsors and donors to Bike Month will receive a tax-deductible acknowledgement and receipt from Champaign County Bikes (CCB), who serve as the fundraising arm for the group.



For more information, please see the attached or contact Jeff Yockey at info@ChampaignCountyBikes.org or **217-565-1785**.