

# Illinois Climate Action Plan (ICAP) Engagement Team



Codie Sterner  
*Chair*  
*Staff*

Olivia Pazerunas  
*Clerk*  
*Student*

Kathy Adams  
General Member  
Staff

Joe Bradley  
General Member  
Faculty

Brodie Dunn  
General Member  
Staff

Dave Guth  
General Member  
Staff

Qaim Naqvi  
General Member  
Staff

Ozge Yenigun  
General Member  
Faculty

Maddie Yu  
General Member  
Student

Reed Thibaudeau  
General Member  
Student

**January Meeting Agenda**  
01/26/2024 | 12:30 pm – 1:30 pm  
Posted: 01/22/2024

*This meeting is being facilitated through Microsoft Teams.*

ITEM	SUBJECT	PRESENTER
<b>01 Action</b>	<b>Call to Order</b>	Codie Sterner <i>Chair</i>
<b>02 Action</b>	<b>Roll Call</b>	Olivia Pazerunas <i>Clerk</i>
<b>03 Action</b>	<b>ICAP Engagement Team Membership Updates</b>	Codie Sterner <i>Chair</i>
<b>04 Action</b>	<b>Introduce New ICAP Engagement Team Clerk Olivia Pazerunas</b>	Codie Sterner <i>Chair</i>
<b>05 Action</b>	<b>Guest Speakers (DIA and Green Sports Alliance Update)</b>	Daphne Hulse Zero Waste ICAP Chair
<b>06 Information</b>	<b>Survey for Campus Sustainable Engagement Staff, Faculty/Students</b>	Codie Sterner <i>Chair</i>
<b>07 Information</b>	<b>University Comparative Analysis for Residence Halls Sustainable Engagement Update</b>	Codie Sterner <i>Chair</i>
<b>08 Information</b>	<b>Open Forum for Staff</b>	Engagement Team <i>Staff</i>
<b>09 Information</b>	<b>Open Forum for Students</b>	Engagement Team <i>Students</i>
<b>10 Information</b>	<b>Open Forum for Faculty</b>	Engagement Team <i>Faculty</i>
<b>11 Action</b>	<b>Open Discussion Forum Limited to 10 Minutes*</b>	Engagement Team <i>Open</i>
<b>12 Action</b>	<b>ADV 498 Campaign Update</b>	Engagement Team <i>Open</i>
<b>13 Action</b>	<b>Green Certification Conversation</b>	Engagement Team <i>Open</i>
<b>13 Action</b>	<b>Discuss Meeting Times for Spring 2024</b> - 3 Week intervals - Special Earth Month Meeting	Codie Sterner <i>Chair</i>
<b>14 Action</b>	<b>Finishing Remarks</b>	Codie Sterner <i>Chair</i>
<b>15 Action</b>	<b>Adjournment</b>	Codie Sterner <i>Chair</i>

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-ICAP Engagement Team

# Illinois Climate Action Plan (ICAP) Engagement Team



January Meeting Minutes

Engagement iCAP Team

Jan. 26, 2024 | 12:33 pm – 01:22 pm

Attendees: Codie Sterner, Olivia Pazerunas, Daphne Hulse, Miriam Keep, Brodie Dunn, Kathy Adams, Maddie Yu

## I. iCAP Engagement Team Membership Updates

New member: Reed Thibaudeau, Student Representative

New student clerk: Olivia Pazerunas, Contact: omp4@illinois.edu

## II. Guest Speaker: Daphne Hulse (Zero-Waste Coordinator)

- UIUC has joined the Green Sports Alliance, currently on Standard Collegiate Membership (DIA Contact: Tim Knox)
- Recycling Events through Athletics - issue with gaining volunteers...
  - Potentially utilize funding to pay students rather than volunteering
  - RSOs: Reach out to those that require service hours. Memorial Stadium has paid student workers in the past with similar service projects.
  - Other incentives: free tickets for working X amount of service hours, payment through Memorial Stadium/State Farm Center
    - Advocate for university funding
- Tailgate Recycling
  - High waste production, low diversion rate. 1% at football games with recycling events, 0% regularly.
  - Pilot program: large green dumpster for recyclables in Lot 31, hand out blue bags by volunteers, fans receive a t-shirt if they participate.
    - Challenges: Bin location/amount, engagement between fans and volunteers.
  - [Kathy] Outsource DIA vendors for food, make them align more with waste reduction goals.
  - Sustaina-palooza: Engage with volunteers there.

## III. Survey for Campus Sustainable Engagement

- Student survey pilot, use this information to formulate faculty survey.
  - Entry/exit survey for student
- Education teams are drafting survey questions. Deployment timeline TBD.

## IV. University Comparative Analysis for Residence Halls Sustainability Engagement Update

- Everyone will pick one school and contact them to see what their successes have been regarding sustainability. Add good question ideas.

### ADV Marketing Update:

- Objective: Advertisement campaign in partnership with the university to better sustainable advertisement through a course curriculum.
- Last year: partnered with a capstone class, identified campaign ideas throughout. Multiple ad campaigns were created, iSEE received materials. Need funding to utilize these marketing materials

## V. Green Certification Confirmation

- Current Greener Campus Opportunities: Green Events, Green Offices, Green Chapters (Greek Life).
  - Goal: Increase awareness in unengaged groups.

## VI. Discuss Meeting Times for Spring 2024

- 3 week intervals up until Sustaina-palooza (next meeting: February 16th, time TBD (tentative: 12:30-1:30p))

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## VII. Finishing Remarks

- [Brodie] Investments have been made in a lot of infrastructure areas, specifically in transportation. Engagement and advertising in these areas are important, because these services are not well known.
  - [Kathy] Existing new hire orientation regarding campus sustainability is used. Maybe use some of these resources towards student awareness too with more funding.
- [Maddie] Green Career Fair coming up, engagement could occur there.

**Action Items:** Fill out the spreadsheet with universities of interest and contact them (All). Follow up with funding on ADV project (Kathy).

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