

iCAP Zero Waste Meeting - February 19, 2024

Attendees: Daphne Hulse (Chair), Pete Varney, Thurman Etchison, Aaron Finder, Jenna Schaefer, Miriam Keep, Codie Sterner (Guest)

I. Call to Order

II. Status of Action Items

A. Engagement Team - Guest Speaker Codie Sterner (Chair)

- Engagement is conducting a sustainability survey and is looking for input from the zero-waste team. The survey will be an entry/exit survey for students. Codie is looking for 10 questions to include from the team. (goal: improving AASHE)
- Looking into incentives to gain more volunteers in zero-waste events.

B. Green Sports Alliance

- TBA

C. Environmentally Preferred Procurement

- Focus on sustainability in research laboratories (project collaboration with Jen Fraterrigo)
- Aaron says purchasing has to work with the requesting department to consult with someone with expertise in that area (ex: can things be reused? Can we obtain this from our current contractors?)
- Data can be accessed from vendors and internal purchases to see trends on purchases and where product policy can feasibly be improved.

D. Coca-Cola

- Met with Coca-Cola in January, and there is no potential work in the future due to program drawbacks at other universities.
- February 26, 2024: UIUC Internal Debrief of OSU MyCup/Freestyle Program

E. General Zero Waste Updates

- Working draft of communications concept: raccoon mascot
 - F&S Branding

- The university needs better communications across campus, mascot marketing tends to have success in other schools.

III. Closing Comments

- Thurman: Recyclopedia needs to have separate information for residence halls, dining halls, etc-, seeing as some things are recyclable in only some areas.
 - We don't have a battery recycling program in the residence halls anymore, Thurman will reach out about this.
- Codie: Step-one deadline for SSC funding is March 20, 2024
- Jenna: The current signage for recycling at Allen Hall is inconsistent and confusing. This is most likely reflected in other residence halls as well.

IV. Adjournment

Action Items: Brainstorm survey questions by the end of March (All), are there any possible ticketing incentives we could enact for student volunteers? (Tim) Reach back out to CornCrete and Zero Waste Woodshop (Olivia)