WORLD WITHOUT WASTE



PROGRAM PLATFORM Coca: Cola



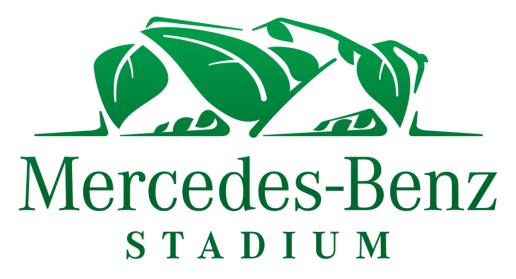
LEGEND

NEW MBS RECYCLING LOGO





COMMITTED TO ZERO WASTE



Everyone needs to play their part.



LOGO SYNERGY





Redesigned Logo



Logo Overlay



Stadium Logo







LOGO APPLICATIONS

LEGEND

VARIOUS PLACEMENT

(Napkins, fountain ice boxes, popcorn boxes, cups)















LEGEND

CONCOURSE SIGNAGE:

With Aluminium Cup Updated with DIN Black Font



Classified - Confidential





CONCOURSE SIGNAGE:

Updated with DIN Black Font







PREF BIN WRAPS:









Note: Follows rule of 3s.

CONCOURSE PRE-VIZ







Note: Follows rule of 3s.

PREMIUM BIN PRE-VIZ







PREF BIN WRAPS:







Note: Follows rule of 3s.

BIN INSERTS:







BIN INSERTS:







Classified - Confidential

RAIL



POS



RECYCLE

BOTTLES & CANS







COMPOST EVERYTHING ELSE



POS



TABLE TENT:









LEGEND





BOTTLES SIGNAGE:





With Aluminium Cup
With Committed to Zero Waste







Without Aluminium Cup With Committed to Zero Waste







With Aluminium Cup without Committed to Zero Waste







Without Aluminum Cups or Committed to Zero Waste







Agency Recommended: Committed to Zero Waste Will be too small