

# Engagement Team Meeting

Date: 09/19/24

Location: Teams

Time: 10:00 AM

*Attendees: Codie Sterner (chair), Brigid Kissane (team clerk), Kathy Adams (staff), Dave Guth (staff), Gina Lee-Olukoya (staff), Reed Thibaudeau (student), Adam Betz (staff), Jim Fry (staff)*

*Absentees: Quinn Connolly (student/staff), Lauren Thompson (student), Hayleigh Maher (student), Joe Bradley (faculty), Brodie Dunn (staff), Eric Morgan (faculty)*

## Agenda:

1. Introduction of new team
2. Mission Statement discussion and update
3. Vice Chair nominee - on pause until next meeting
4. Team charge and 2025-2030 goals

## Meeting Notes:

- Adam Betz: outreach/awareness for sustainability short film for UIUC students
- Suggestions for mission statement - doc to be sent out
  - Update branding (University of Illinois at urbana-champaign)
  - sustainability and environmental awareness to the campus...through engagement efforts
  - Creating opportunities for sustainability
  - ...in shifting the paradigm of a sustainable future
- Creating channels to connect to students for large events, sustainability awareness
  - Illinois One, other platforms to reach students?
- Goal: draft green training for UIUC employees by the end of FA semester
- Goal: run a green-certified event

## Action Items:

- Brigid - send out current mission statement on editable doc by EoW
- Everyone - Workshop current mission statement, have drafts ready for next meeting
- Brigid - Adjust meeting time to include more student voices by next month

## Summary:

Introduced new clerk and team members. The team brainstormed updates for the '24-'25 mission statement, with members assigned to bring suggestions to the next meeting. The second half covered team objectives for the year, including creating a green training program for employees, improving outreach to incoming students, running green-certified events, and increasing student participation in sustainability.