Calendar Month is in the last 13 months Organization Key is university-of-illinois-at-urbana-champaign

Please Note: this data is considered proprietary and we ask that you don't share this publicly.

	Account Activity										
	s after the month has	e end of month - it populates	nave multiple users) as of the	ot users - some accounts h	plays the total active accounts (no	Total Accounts disp	~				
	Attrition Rate	Net Accounts	Total Deactivated Accounts	Total Accounts Created	Total Accounts	Month ∨					
	2.09%	-36	39	3	0	2025-01	1				
	2.47%	-2	46	44	1,864	2024-12	2				
	3.85%	-3	72	69	1,866	2024-11	3				
	5.62%	-30	107	77	1,870	2024-10	4				
Curren	4.87%	-25	94	69	1,904	2024-09	5				
Current	7.37%	-43	145	102	1,932	2024-08	6				
<b>Business Account Name</b>	4.05%	-29	81	52	1,968	2024-07	7				
University of Illinois - Illini M	2.98%	-19	60	41	1,998	2024-06	8				
University of Illinois - School	4.05%	-5	82	77	2,014	2024-05	9				
University of Illinois - ATLAS	4.05%	-1	82	81	2,026	2024-04	10				
University of Illinois - CS Gra	3.76%	-24	77	53	2,024	2024-03	11				
	4.39%	-32	91	59	2,050	2024-02	12				
	Ø	-15	64	49	2,074	2024-01	13				

## Vehicle Reservation Activity by Month

	venicle Reservation Activity by Month									
This data is based on the vehicles dedicated to your program.										
	Start Month 🗸	Total Fleet	Total Reservations	Total Hours	Total Miles	Total Reserving Members	Reservations per Reserving Member	Average Distance	Average Hours	Utilization (%)
1	2025-01	6.0	37	459.5	1,173	30	1.23	41.89	12.42	29.7%
2	2024-12	6.8	284	2,548	21,480	159	1.79	75.63	8.97	49.7%
3	2024-11	7.1	305	2,139	21,102	172	1.77	69.18	7.01	36.8%
4	2024-10	6.6	304	2,058	22,951	181	1.68	75.74	6.77	37.2%
5	2024-09	7.0	259	1,889.5	16,823	169	1.53	64.95	7.30	37.5%
6	2024-08	6.9	310	2,352.5	18,040	176	1.76	58.19	7.59	36.8%
7	2024-07	6.1	189	1,373	11,041	116	1.63	58.41	7.26	27.5%
8	2024-06	5.3	195	1,419.5	12,104	110	1.77	62.07	7.28	36.2%
9	2024-05	5.0	315	1,943	19,360	211	1.49	61.46	6.17	45.6%
10	2024-04	5.8	250	1,639.5	16,438	169	1.48	65.75	6.56	40.2%
11	2024-03	6.0	263	1,828	19,604	160	1.64	74.54	6.95	36.1%
12	2024-02	6.0	265	1,378.5	15,091	159	1.67	56.94	5.20	30.7%
13	2024-01	4.0	174	836	6,216	101	1.72	35.72	4.80	27.1%

					Othization	by Locatio	711							
	Calendar Month <	2025-01	2024-12	2024-11	2024-10	2024-09	2024-08	2024-07	2024-06	2024-05	2024-04	2024-03	2024-02	2024-01
	Location Name	Utilization												
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
1	UIUC: Pennsylvania / Florida Av - Residence Hall - PAR/FAR (Universi	39.6%	52.9%	42.7%	49.3%	41.7%	37.3%	29.4%	37.6%	40.1%	43.7%	31.0%	23.1%	19.1%
2	UIUC: Illinois Street Residence Halls (University)	30.1%	33.6%	28.1%	27.0%	29.5%	37.4%	23.3%	18.4%	48.7%	43.2%	37.6%	28.7%	36.0%
3	UIUC: Bousfield Hall (University)	23.4%	56.3%	40.7%	33.8%	34.0%	39.2%	27.7%	44.8%	56.3%	24.9%	35.3%	47.2%	18.2%
4	UIUC: S Goodwin St / W Illinois St (University)	22.3%	58.6%	35.3%	39.0%	52.4%	30.0%	27.7%	20.7%	36.6%	38.9%	44.2%	33.2%	25.4%

## Utilization by Location

## 1,864

**Current Active Users** 

ent Active Users by Business Account						
	Current Active Users $\checkmark$					
i Media Company	0					
ool of Social Work A	0					
AS	0					
Graduate Students O	0					