

Engagement Sustainability Meeting Minutes

Date: 01/30/25

Location: Zoom

Time: 10:00 AM

Attendees: *Codie Sterner (chair), Quinn Connolly (vice chair/student), Brigid Kissane (team clerk), Kathy Adams (faculty), Dave Guth (staff), Adam Betz (faculty), Reed Thibaudeau (student), Jim Fry (staff), Eric Morgan (faculty), Morgan White (director at ISEE and F&S), Larinda Frushour (student), Miriam Keep (Sustainability programs coordinator)*

Absentees: *Hayleigh Maher (student), Joe Bradley (faculty), Eugena Lee-Olukoya (staff),*

Agenda:

1. Chair updates
 - a. OneIllinois
2. Vice Chair updates
 - a. Greener campus
3. Clerk updates
 - a. Greek life, creation of marketing materials
4. Guest speakers: students from the Sustainapalooza committee: Kathrine Bruce, Liesl Schrag
5. Open Forum for Engagement Exploration on Campus

Meeting Notes:

- Quinn updated on GC and encouraged staff and faculty to look into the GC office certification
 - The whole psychology department became certified, wants to create content to raise awareness
 - Working on decals/physical certificate identification to make it visible and public for certified people.
 - Started brainstorming how to break into Greek Life.
 - [Fry, James: https://fsaffairs.illinois.edu/organizations/councils](https://fsaffairs.illinois.edu/organizations/councils)
 - Kathy Adams recommended: Jennifer Daly at BMG-Membership@mx.uillinois.edu to reach out to
- Codie
 - Introduced Laurinda
 - Laurinda: NWF wildlife-centered gardening project, an opportunity for engagement team, many ideas to be under Illinois Prairie
 - Garden on campus

- Social media campaign
 - Prairie conservation
 - Plant sale, etc.
 - [White, Morgan: The design of campus, including landscapes, is overseen by Cheryl B...](#)
 - Follow-up after meeting to explore and share these ideas
 - Continue developing Onellinois marketing
- Liesl and Kathrine from the Sustainapalooza committee
 - Overview of the event
 - Digital signage/content development
 - Reach out to department heads to be included in newsletters, and university housing area coordinators
 - MTD advertising - 99 standard buses and 19 long buses with internal advertising, large buses having one or two outer advertisements
 - Frequent contact and joining in on meetings
- Miriam on Sustainapalooza
 - Big need for volunteers as the event is more developed and gets closer, we will update as it draws nearer
- Adam: Sustainability LLC short film event during Earth Week
 - April
 - Encourages team members to come to share projects and enjoy the films
- Reed: Event next week!
 - [Thibaudeau, Reed Nolen Alfrejd: https://studentengagement.illinois.edu/studentust...](#)

Action Items:

- Brigid:
 - Send out When2Meet for an in-person meeting
 - Continue drafting posters (share on Teams)
 - Follow-up with Larinda on the Illinois Prairie project
 - Reach out to SSLC for ongoing communication about Sustainapalooza and opportunities for team
- Quinn:
 - Continue reaching out to offices and work on GC office decals
- Everyone:
 - Feedback on posters and marketing materials
 - Fill out When2Meet by next Thurs (02.05)
 - Brainstorm on ways to encourage Greener Offices and Greek Life
 - Continue sending suggestions of contacts for our various projects