

SWATeam Recommendation

Name of SWATeam: Transportation

SWATeam Chair: Wojtek J. Chodzko-Zajko

Date Submitted to iSEE: 03/19/2015

Specific Actions/Policy Recommended (a few sentences):

We recommend that Parking Services organize a survey to gauge stakeholder interest in alternative parking plans. More specifically, a survey to gather data on how receptive stakeholders would be to parking plans which included a smaller amount of parking days per year to permit alternative commuting modes when this is feasible.

Rationale for Recommendation (a few sentences):

This type of alternative parking plan has been identified as a way to promote a shift from single-occupancy vehicle commuting but there is little data supporting its implementation on campus. A survey would help all policy makers to make informed and realistic recommendations.

Connection to iCAP Goals (a few sentences):

Limiting the amount of single-occupancy vehicle commuters has been identified as an important facet of the iCAP goals. While the use of alternative commuting modes has been trending up, a creative restructuring of the parking plan offerings could help this trend continue and further the push to reduce single-occupancy vehicle commuting

Perceived Challenges (a few sentences):

The biggest challenge will be working with Parking Services to create a plan that allows them to remain revenue neutral. Structuring the survey in a way which informs and does not confuse stakeholders as the new parking plans would be moderately different from the existing could also pose a challenge.

Suggested unit/department to address implementation: Parking Services

Anticipated level of budget and/or policy impact (low, medium, high): low budget, medium policy impact

Individual comments are required from each SWATeam member (can be brief, if member fully agrees):

Team Member Name	Team Member's Comments
Garrett Fullerton	I believe this data collection effort is necessary if the University wants to reach its goals of carbon reduction.
Bumsoo Lee	Can we expand this survey a bit to include questions about parking price levels as well as the alternative parking plans? A main question to be addressed would be at what price levels faculty/staff/students would start to consider shifting to different modes other than the single-occupancy vehicle. This information will be not only important for carbon-efficient pricing but also useful in restructuring parking plans in a revenue neutral way.
Rick Langlois	Agree!
Wojtek Chodzko-Zajko	It is difficult to envision how the goals of the iCAP can be achieved with modifying the current parking strategy for employees. This survey would be an important and necessary first step.
Grace Kyung	This survey is the best first step to take to create a more collaborative conversation of how different entities on campus can work together to lower our carbon emissions and what is best for everyone. This will help answer many questions that are raised around Parking Services, and further enhance our ability to understand the needs of individuals on campus around parking.
Pete Varney	Agree

Comments from Consultation Group (if any; these can be anonymous):

Explanation and Background (can be supplied in an attachment):

See rationale outlined in the most recent transportation chapter of the iCAP report.