**SWATeam Recommendation**

Name of SWATeam: Zero Waste

SWATeam chair(s): Tim Stark Date submitted to iWG: April 8, 2022

Recommendation title: Adopt-a-Highway/Drain

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*For internal use only*: Date reviewed by iCAP Working Group:

Specific actions/policy recommendation:

The Zero Waste team recommends a two pronged approach to incentivizing an Adopt a Highway/Drain program:

* Adopt-a-Highway (Champaign) incentive program recommended to engage faculty, staff and administration at the Department or College entity level
* Adopt-a-Drain (Champaign) & Urbana Street incentives programs recommended to engage students involved such as RSOs, Greek houses, dorms and Living Learning Communities.

Suggested unit/department to address implementation:

* iSEE is the suggested unit to spearhead an Adopt-a-Drain program (similar to Greener Chapter certification) for students engagement
* Human Resources (Strategic Initiatives) is the suggested unit to conducts outreach at the Departmental/College level to encourage them to Adopt-a-Highway

Rationale for recommendation:

Encouraging and supporting the involvement in these already established local clean up programs would provide a sense of ownership for those that participate as well as strengthen a sustainability culture for the UIUC campus. Signing the program contracts, providing the necessary supplies (from the respective municipality) and having a set location all provide strong ‘intention incentives’ (as in if you create a plan for an action, you are more likely to follow that action through). The encouragement of these programs at both administrative and student levels would result in more clean up events occurring throughout the school year and would establish recurrent sustainability and philanthropic events that different campus communities can take pride in.

Connection to iCAP goals:

* 8.4: “Take leadership in addressing the most pressing sustainability challenges in our local communities through collaboration with local governments and related community groups, by forming an advisory panel for coordinating efforts across jurisdictional boundaries. By FY24, select at least three major local sustainability issues to address and identify lead agency and key stakeholders.”
* 7.4: “Incorporate sustainability-related problem solving in the GivePulse system for public engagement, and track local collaborations for sustainable solutions. Increase local collaborations by 10% per year from FY22 to FY24.”

Perceived challenges:

* Getting enough participation from either staff or students
* If time off for volunteering is not provided for staff, that may keep them from participating during their free time.
* Lack of accountability whether clean ups happen often enough (for Urbana Street program)
* For students, there may be an issue continuing the 2 year contract these programs require if spearheading seniors graduate or RSO disbands.
* Adopt-a-Highway program has a minimum 1 mile of roadway requirement, which would limit student volunteers in terms of logistics and transportation (see attached map).

Anticipated timeline of implementation: Fall 2022

Anticipated budget (identify if cost is up-front or continuous):

* Clean up supplies potentially needed: less than $250 for gloves, bags, and safety vests (minimum supplies needed)
  + Some supplies will be provided depending on program
  + Supplies could be donated from F&S/iSEE
* Up-front costs because supplies could be reused (safety vest and leftover disposable supplies)

Individual comments are required from each SWATeam member (one or two sentences):

| Team Member Name | Team Member’s Comments |
| --- | --- |
| Tim Stark | I support this recommendation because it will help the community and give the SWATeam some visibility. |
| Jenna Schaefer | I support this recommendation. It would be a good way to get more people involved in environmental stewardship. |
| Sydney Trimble | I support this recommendation as it would provide a sense of ownership over campus waste. |
| Avery Maloto | I support this recommendation! |
| Aaron Finder | I support this recommendation. |
| Alexa Smith | I fully support this dual-faceted tool to engage faculty, staff and students in campus zero waste efforts! |

Further explanation and background (can be supplied in an attachment):

# UIUC Map of Potential Adopt a Highway vs Drain Areas:

<https://uofi.app.box.com/file/938877488342?s=2raxgyp68dlghw1m4zu27ndusktr6df7>

Initial comparison of programs:

<https://uofi.app.box.com/file/938880113665?s=44k1xhduqwaeeazy4j0oh6gdf1ldqktg>

Comments from consultation group (if any; these can be anonymous):