iWG Assessment

iCAP Team Recommendation Ref #: Engagement
Date of iWG Assessment Started: 10/10/22
Assessment Transmitted: 11/11/22

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iWG Recommendation:

1) For immediate action - Highlight a Student **Action** button to access the related "Action" page. Make it consistent throughout the various websites, so the students/users know it is the same link.

2) Look carefully at the iSEE campus sustainability page/site to streamline it and make it a lot more accessible for students, so they know how to take action and understand the progress we've made in this area.

3) Develop an image-based site for campus sustainability engagement, with appropriate campus professionals and a student focus group that includes students with visual background and students with sustainability knowledge. Include time-based suggestions (if you have five minutes, if you have 30 minutes, if you have an hour, if you have an hour each week, etc.). Include suggestions for iSEE website, iCAP Portal, and related sites, as well as development of new landing page website.

4) Reassess and renew the message and graphics of the iCAP web-presence on a regular basis (at least every five years).

iWG Routing Direction (*Department name, iCAP Team, or Council*): ____iSEE_____

Individual comments from each iWG member:

iWG Member Name	iWG Member's Comments
Jennifer Fraterrigo (iSEE)	I strongly support this recommendation
Morgan White (F&S)	I support this recommendation, as amended by the iCAP Working Group.
Jamie Singson (Representing Auxiliaries)	I support recommendation. I also concur with Alexandra Gergova's suggestion on accessibility. A resource that could further help to critique design elements is the Division of Disability Resources and Educational Services' (DRES) *Accessible Media Services*. Accessible Media Services	Disability Resources & Educational Services - University of Illinois
Brian Bundren (Provost Office)	Provost Office is supportive of this initiative. Need to identify funding source as required to support.
Jim Brennan (Academic Senate)	I approve. As a comment: I found the simplicity of the https://bike.illinois.edu/ portal to be a pretty good model.
Sandy Yoo (System Office)	UOCP supports this initiative.

Qu Kim (Representing College Facilities)	I support the initiative.
Derek Fultz (Representing College Facilities)	I approve of and support this proposal.
Lucy Nifong (Student Sustainability Committee)	Develop a visual schematic or diagram to summarize the relationships/responsibilities of different sustainability organizations and entities on campus. This should be posted in a central location (iSEE website, Student Engagement website, etc.).
Danika Ford (Student Sustainability Leadership Council)	It's critical for students to have a navigable, easily accessible portal to see how they can quickly get involved in sustainability on campus. While the iCAP portal is an amazing and comprehensive website that is great for keeping track of our sustainability goals and progress toward those goals, it is not the easiest place for students newly involved in sustainability to navigate. Thus, I think adding more to the iSEE website or creating an Action tab on the iCAP Portal would be extremely helpful!
Alexandra Gergova, Illinois Student Government Environmental Sustainability Committee	The Committee on Environmental Sustainability supports this with a unanimous vote, but we want to make sure it is also accessible for students who use accessible technology (screenreader, alt text for images, etc). Thus, we urge iWG to implement such methods in the action button portal.

Original iCAP Team Recommendation:

Hire a graphic/web design student intern to develop a simple and more organized website to increase university community engagement on the iCAP Portal.

iWG Assessment of budget and policy impacts (*check one*):

 x moderate budget and/or policy impact   OR   _____ major budget and/or policy implications

iWG Routing Need (*check one*):

_____ more detailed study   OR _x_transmit recommendation   OR _____ forward to Sustainability Council