

## View results

Respondent

24 Sophia Beem

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Time to complete

## Instructions:

Please adhere to the session word counts. Project leads must attend one SSC working group meeting post step 1 application submission. If you have any questions about the application process, please contact the SSC at [Sustainability-Committee@illinois.edu](mailto:Sustainability-Committee@illinois.edu).

1. Have you attended an SSC working group meeting? If not, please attend an SSC Working Group and present your project. Once working group attendance is complete, please return to complete your application.

<https://studentengagement.illinois.edu/student-sustainability/ssc/calendar/>

\*

 Yes No

2. Please enter the date of the working group meeting you attended. As a reminder, the working group meetings are structured as follows

- Energy + Transportation and Infrastructure working group.
- Food & Waste + Land, Air, and Water working group.
- Education and Justice working group.

\*

3. Date of Application \*

4. Project Name: \*

## 5. Total Funding Requested From the SSC. \*

Please enter a number less than or equal to 10000

## 6. Project Lead Full Name: \*

## 7. Project Lead University Email Address \*

## 8. Project Abstract: (In less than 100 words, briefly describe the project.) \*

The Green Observer is UIUC's only student-run environmental publication and runs out of Students for Environmental Concerns. This magazine is dedicated to shedding light on environmental issues around campus, and the students that make up the GO are passionate about sustainability and conservation. Within GO magazines, you will find articles ranging from politics to lifestyle, DIY to campus events, art, poetry, photography, and so much more! To continue to publish new issues and keep previous magazines up and accessible on the Issuu platform, we must pay a monthly subscription fee.

## 9. Project Category \*

- Education & Justice
- Energy
- Food & Waste
- Land, Air & Water
- Transportation & Infrastructure

All rolling application require a faculty/staff advisor.

Faculty and Staff Advisor

## 10. Full Name: \*

## 11. RSO/Department \*

## 12. University Email Address: \*

13. Do you have additional members? \*

Yes

No

### UIUC Financial Contact

Financial Contact (Must be full-time UIUC employee)

14. Full Name: \*

Amy Lorraine Weckle

15. RSO/Department \*

Illinois Water Resources Center

16. University Email Address: \*

aweckle@illinois.edu

### Project Questionnaire:

17. Is this project student led? \*

Yes

No

18. If applicable, have you received approval from Facilities & Services and/or site manager? \*

Yes

No

N/A

19. If additional funding is required, do you have a plan for ongoing funding beyond SSC? (SSC cannot guarantee ongoing financial support) \*

Yes

No

20. Beyond SSC, do you have sources contributing funding or support (ex. staff time, external grants, etc.) to this project? \*

Yes

No

21. Have you applied for SSC funding previously? \*

Yes

No

22. Project Timeline:

(SSC funding agreements remain active for two years. List your project's timeline and major milestones.) \*

The Green Observer will publish a Winter Edition in February 2023 and a Spring Issue in April 2023. Each month a fee is required to publish those upcoming issues and keep previous issues up on the website for viewers to access. The funding requested would keep the Green Observer active up until September of next year.

23. Project Description:

(In 250 words or less, describe your project. What does your project hope to accomplish? What are your project's deliverables?) \*

The Green Observer is a student-run magazine that publishes a Fall, Winter, and Spring edition each year. It is a working group of Students for Environmental Concerns (SECS), but accepts submissions from all students, not just those in SECS. The Green Observer is dedicated to shedding light on environmental issues on and off campus, and the students that make up the GO are passionate about sustainability and conservation. We hope to share the narratives, art, and stories that matter to inform, inspire, and engage our viewers. The Green Observer also acts as a collaborative platform, as we accept a variety of submissions, to amplify student voices and concerns.

24. Environmental Impact:

(In 200 words or less, how does your project increase environmental stewardship at UIUC? If applicable, what is the carbon, water, waste, and/or energy savings?) \*

Spreading awareness is one of the key facets of addressing our environmental crisis today. Within the Green Observer, reaching people and informing them is a primary goal. We hope to educate and encourage sustainable practices while highlighting the natural beauty of the world and the individual stories that are inspiring to us as environmentalists. The Green Observer also used to be a print publication, but as of 2018, we are entirely online to better align with our ideals and reduce our environmental footprint. Creativity and collaboration are key facets of this magazine, and we use an artistic approach to raise environmental awareness.

## 25. iCAP Objective Correspondence:

(In 200 words or less, does your project aim to advance one or more of the Illinois Climate Action Plan's (iCAP) objectives? If so, how?)

A full list can be found here: <https://icap.sustainability.illinois.edu/objectives>

The Green Observer aims to advance Objective 6.1 of the Illinois Climate Action Plan, to "Broaden Sustainability Education". The Green Observer contains articles, art, creative writing, and photography that emphasize the importance of sustainability. In addition, the publication educates on different environmental events that highlight the need for the adoption of sustainability practices. Some examples of articles published in the Green Observer that broaden sustainability education include "Sustainable Student Farm: How One Campus Provides Fresh Produce for Its Students" (Correll, Fall 2023), "Service and Sustainability in Educador" (Spainhour, Spring 2023), and "Keep it Local: Winter Clothes Locations" (Beem, Winter 2023). With artwork, poetry, and crafts, we also connect creativity to sustainability education and hope to inspire readers to get involved with the issues we address. With this environmental magazine, we advance iCAP objective 6.1.

## 26. Student Impact:

(In 200 words or less, how will this project benefit students? How will students be involved with this project? What educational components are in your project?)

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This project will benefit students by providing an engaging publication that educates them on world and local environmental developments and inspires them towards sustainability with art and writing. The magazine is fully student-run, and we accept submissions from all students. We advertise the opportunity to publish in SECS and beyond, with outreach done this fall at the cultural houses and in environmental writing classes. Engagement levels are subject to the choice of the student, but we encourage people who submit to get involved with the design process and formatting of their piece as well. This is a great opportunity for students to get their work published in an open and encouraging environment, where they have the chance to learn about the process of publication, design, and have their work published in a sharable, free, online magazine.

## 27. Please see attached file, please be very descriptive and fill out the budget and timeline Excel sheet, and submit it below.

<https://studentengagement.illinois.edu/student-sustainability/ssc/docs/SSC-Supplemental-Budget-Timeline.xlsx>

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 [SSC-Supplemental-Budget-Timeline Green Observ\\_Sophia Beem.xlsx](#)