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Respondent

7

Sophia Beem

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Time to complete

Final Project Report

1. Date of this final project report submission *

February 3, 2025

2. Name of project exactly as it was listed in your award letter *

Green Observer

3. Date (or semester/year) of original award letter *

February 2, 2024

4. Expiration date of award as listed on original award letter or approved scope change letter - whichever is more recent *

February 2, 2025

5. Enter the amount of the award, including any budget increases as a result of a previous scope change. *

310

6. How much (in dollars) of your award (including previous approved budget increases) is remaining? *

58

7. Briefly describe the goals of your project. *

The mission of the Green Observer Magazine is to amplify environmental awareness and advocacy through writing and art, fostering creative expression and thoughtful journalism that engages our community.

8. Did you complete your project as it was outlined in the original award letter or in a subsequent approved scope change? *

- Yes, the project was completed as originally outlined.
- No, the project was not completed as originally outlined.

9. On what date did you consider the project finished or that you stopped working on it? *

The magazine is ongoing, but the annual subscription will expire on April 16, 2025.

10. Describe, in detail, the challenges / obstacles your project faced. *

One of the main challenges of the project was balancing deadlines as a team of student contributors, designers, and editors. We rely on student volunteers with varying levels of experience and interests, so the challenge is always putting together a cohesive publication while accommodating our goal of being open to all students for submission.

11. Describe, in detail, the successes your project experienced. *

We successfully published three issues within the year, featuring a variety of topics related to environmental issues, sustainability practices, and community engagement. The magazine has been a platform for students to express their values and thoughts through writing and art, and our outreach efforts resulted in increased numbers of submissions and a wider variety of topics covered.

12. Describe, in detail, how your implemented project addressed sustainability. *

The Green Observer Magazine directly addressed sustainability through its content, which frequently explored eco-friendly practices, climate change, conservation, and local sustainability initiatives. With our content, we have amplified environmental awareness and advocacy through writing and art, using creative expression as a tool for sustainability.

13. Describe, in detail, how your project integrated student involvement and community outreach. *

As an entirely student-run publication, the Green Observer is rooted in student involvement from start to finish. We encouraged students from all disciplines to submit their work, including those not actively involved in Students for Environmental Concerns (SECS), ensuring the magazine reflected a wide range of perspectives. We advertised the opportunity to publish and held brainstorming and editing sessions with our contributors to involve them in the editorial process. Our contributors often choose to report on local environmental efforts and organizations.

14. Describe how the project engaged individuals from underrepresented groups and/or how it promoted diversity, equity, and inclusion. *

The Green Observer encourages submissions from underrepresented groups and offers an opportunity for anyone from any background or field of study to have their work independently published. By covering a variety of environmental issues, from inequalities in environmental policy to the impact of climate change on marginalized communities, we try to ensure that the magazine addresses topics that resonate with all students.


15. What key takeaways should the campus community know about your project? *

The Green Observer Magazine serves as a platform that empowers students to contribute to environmental advocacy through creative expression and thoughtful journalism. It provides an opportunity for students to voice their concerns and learn about the editorial process in an accessible and inclusive space. We encourage the campus community to continue supporting student creativity and to stay engaged in the environmental conversation through platforms like the Green Observer.

16. Describe the marketing material developed for promotion of your project, including but not limited to advertising (including digital) and/or signage related to this project. All marketing must include SSC's logo and/or a statement of which fee funded the project. Projects must coordinate with SSC to ensure the promotion appropriately highlights the SSC's contributions to the project. *

We included the SSC logo in the contributions page in each of the three publications from the past year.

17. Upload project marketing and/or media not previously submitted in semester progress reports. *

 [Winter 2024 Contributions Page_Sophia Beem.png](#)

 [Spring 2024 Contributions Page_Sophia Beem.png](#)

 [Fall 2024 Contributions Page_Sophia Beem.png](#)

18. Complete and upload the final financial documentation for your project. You should reflect all expenditures since your last semester project report. We strongly suggest that you also upload supporting financial documentation from Banner for your award's CFOP. Any remaining funds will be transferred back to the SSC. It is the sponsoring department's responsibility to close the CFOP after the account is at a zero balance.

<https://studentengagement.illinois.edu/sites/default/files/2024-09/SSC-Budget-Timeline-FINAL-PROJECT-REPORT-template.xlsx>

 [Invoice - ur2x8c16r14p_Sophia Beem.pdf](#)

 [Green Observer SSC-Budget-Timeline-FINAL-PROJ_Sophia Beem.pdf](#)