

View results

Respondent

14

Danika Ford

01:39

Time to complete

Project Questionnaire

Please provide proper and accurate information.

1. Is your project complete? *

 Yes No

2. Name of project *

Sustainable Food Catering at Divestment Educational Event

3. Date project received financial award letter *

November 5th, 2023

4. Date of project completion *

November 8th, 2023

5. Date of final report submission *

May 18, 2024

6. Please describe marketing and promotion efforts for the duration of the project. *

To help us promote this event, Students for Environmental Concerns shared this event on Instagram, Discord, and in our email newsletter. This letter-writing event was in collaboration with Act Green, a sustainability business RSO, so they made promotional and marketing efforts to recruit people for the event as well. Act Green did this by promoting the event through similar means as Students for Environmental Concerns, through social media and their newsletter.

7. Please describe how your project faced challenges or obstacles during the duration of development. *

While planning this event, there were not many challenges that we faced. Planning the event itself consisted of picking a date, reaching out to Act Green for co-sponsorship, purchasing supplies, setting up the event on the day of, and sending the letters that were written. The most difficult challenge we faced was working with SSC to pay for the event. However, after working with the awesome SSC staff, we were able to figure out the payment logistics and put on a wonderful letter-writing event!

8. Please describe in detail how your project has integrated student involvement, community outreach, and campus sustainability. *

The letter-writing event revolved around students using their voices to support campus sustainability issues and writing letters to campus administration or state representatives and senators in support of various legislation. Student involvement is key in an event like this, and the event provided a great opportunity for students to get engaged with fighting for sustainability legislation on campus. Community members were also encouraged to come to this event to express their concerns about campus sustainability issues and write letters to important stakeholders. Providing spaces such as this for public discourse and for action towards a better, more sustainable campus is extremely important. I am grateful that Students for Environmental Concerns got to host an event like this, and I am hopeful that we will host many others like it in the future.

9. If applicable, please explain how the project engaged individuals from underrepresented groups and/or promote diversity, equity, and inclusion. *

This letter-writing event engaged with individuals from underrepresented groups and promoted diversity, equity, and inclusion because it gave people an opportunity to fight against issues that disproportionately communities of color. Environmental issues surrounding fossil fuels, discrimination, harmful waste/pollution contamination, and more are all issues that affect communities of color more than white communities. Writing letters to important stakeholders to fight against these issues is a hands-on way that people can engage with changing these issues, which is what this event provided.

Project Documentation


10. Please upload the final financial documentation for your project

<https://studentengagement.illinois.edu/student-sustainability/ssc/docs/SSC-Supplemental-Budget-Timeline.xlsx>

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 [Letter Writing Completed SSC Budget_Danika Ford.xlsx](#)

11. Please upload additional project photography (not submitted in semesterly report) *

 [1108_Letter_Writing_Event_Danika Ford.png](#)