

View results

Respondent

4 Whitney Fowler

10:13

Time to complete

Project Questionnaire

Please provide proper and accurate information.

1. Is your project complete? *

 Yes No

2. Name of project *

Sustainable Food Event and Wednesday Talks

3. Date project received financial award letter *

9/26/23

4. Date of project completion *

10/25/23

5. Date of final report submission *

11/4/23

6. Please describe marketing and promotion efforts for the duration of the project. *

Both SSC and SSLC marketed the SFE and Wed Talks using instagram and discord. Other outreach included spreading the word during club meetings (like SECS) and through informal conversation.

7. Please describe how your project faced challenges or obstacles during the duration of development. *

During the SFE, we faced challenges because there was no HDMI cable present. We were under the impression that the Red Herring had set up the projector prior to our arrival but that did not occur so we were running around searching for the appropriate cable. Luckily we found one and were still able to have a successful event. Additionally, we did not assign roles for volunteers and ended up doing most of the serving, cleaning etc. We have discussed how to improve this for future events. A challenge with the Wednesday Talks is that we had to cancel one since Green Quad Day was pushed back due to rain.

8. Please describe in detail how your project has integrated student involvement, community outreach, and campus sustainability. *

The Sustainable Food Event was extremely successful in all three of the above topics. First, we had around 60 people in attendance, which was a huge win for student involvement. Also, since we reached out to speakers from the community, this helped everyone in attendance better understand what sustainability initiatives are happening around us and build relationships. One speaker discussed how the food processing facility he worked at utilizes produce from the SSF, which promotes campus sustainability by educating the students on the importance collaboration when working toward sustainability objectives. The Wednesday Talks also aimed to achieve similar goals, but attendance was much lower than we hoped. We did not use all the tokens and have 8 remaining, which are in Whitney Fowler's possession. Despite our best efforts to promote the event, we think that holding an event during the evening, as we did with the SFE, is much more likely to be successful and will our adjust our efforts to reflect that in the future.

9. If applicable, please explain how the project engaged individuals from underrepresented groups and/or promote diversity, equity, and inclusion. *

All of our events were open to all members of the campus community.

Project Documentation


10. Please upload the final financial documentation for your project

<https://studentengagement.illinois.edu/student-sustainability/ssc/docs/SSC-Supplemental-Budget-Timeline.xlsx>


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 [Fowler-SFE-WT-SSC-Supplemental-Budget-Timelin_Whitney Fowler.xlsx](#)

11. Please upload additional project photography (not submitted in semesterly report) *

 [Screen Shot 2023-11-14 at 6.42.39 PM_Whitney Fowler.png](#)

 [Screen Shot 2023-11-14 at 6.42.25 PM_Whitney Fowler.png](#)

 [Screen Shot 2023-11-14 at 6.42.07 PM_Whitney Fowler.png](#)