

View results

Respondent

5

Liesl Schrag

00:52

Time to complete

## ACKNOWLEDGMENT

1

**Please read and acknowledge the following:**

- SSC funding can take **\*\*1 MONTH OR LONGER\*\*** to receive after the SSC has voted to approve a project because it includes several steps:
  - the authorization of an award letter by SSC, iSEE, Division of Student Affairs, the project's advisor (*student-led projects only*), and the project lead;
  - the creation of the CFOP by the project team's departmental financial contact in conjunction with the project team;
  - the transfer of funds from SSC to the project's CFOP.
- If you are a project lead for a new project that is approved by the SSC, be sure to check your email regularly for the prompt to sign the award letter to help facilitate the efficiency of the process.
- Project teams for funded SSC projects do NOT receive funds directly. After a project's SSC funds have been transferred to the project's CFOP, the project team must work with the sponsoring department to purchase the approved budgeted items on behalf of the project team.
- If this project is funded, this application will be shared publicly on our SSC Illinois Climate Action Plan (iCAP) portal so that others can learn from your project.
- Funded projects have grant reporting requirements. See our website for more information.

\*

☒ I acknowledge that I have read this information.

## APPLICATION INSTRUCTIONS

**Prior to starting your application, make sure you have the following information available:**

- Project personnel including project lead, confirmed faculty/staff advisor, departmental financial contact, other team members
- Working Group attendance information
- Project title and abstract
- Project description including timelines, deliverables, detailed description about the project, project feasibility information
- Intended student impact(s)
- Intended sustainability impacts
- Optional supporting documentation (e.g., Working Group presentation, letters of support)
- Detailed project budget information

See our website for a sample application.

2

Today's Date

1/31/2025



3

Is the Project Lead a currently enrolled Illinois student? \*

**NOTE: Only currently enrolled Illinois students are eligible to be a Project Lead.**

☒ YES (by selecting YES, you affirm that the Project Lead is a currently enrolled Illinois student)

☐ NO

4

Project Lead's Name \*

**Project Lead must be a currently enrolled Illinois student.**

Liesl Schrag

5

Project Lead's University Email Address \*

lschr4@illinois.edu

6

Project Lead's Department \*

SSIB

7

Has someone from the project team presented their proposed project at a SSC Working Group meeting this semester? \*

**If not, please attend one and present your project. After presenting your proposed project (and attendance has been documented by the SSC), please return here to complete your application. The Working Group meeting schedule can be found on the SSC website.**☒ YES☐ NO

8

Select the Working Group meeting at which you presented. \*

☐ Energy + Transportation & Infrastructure Working Group Meeting☐ Food & Waste + Land, Air, & Water Working Group Meeting☒ Education & Justice Working Group Meeting

9

Enter the date of the Working Group meeting you attended. \*

1/27/2025



10

What is the name of your project? \*

Sustainapalooza 2025

11

Total funding requested from the SSC for this project \*

**This application is restricted to students requesting \$10,000 or less. The amount entered here must match the amount reflected in your detailed primary budget spreadsheet that you will submit with this application.**

7551.75

Please enter a number less than or equal to 10000

12

## Project Category \*

- ☒ Education & Justice
- ☐ Energy
- ☐ Food & Waste
- ☐ Land, Air & Water
- ☐ Transportation & Infrastructure

13

## Project Abstract \*

In 100 words or less, briefly describe the project.

Sustainapalooza is an event taking place in April to promote a culture of sustainability on campus, foster connections between environmental entities on campus, and engage with local, sustainable organizations. Our vision for this event is to have environmental/sustainable RSOs, community groups, local craft vendors, food vendors, and art show, and small student businesses tabling on Anniversary Plaza/Main Quad, and various musicians playing throughout the event. We want this to feel like an inviting, sustainable festival to draw people in and engage them with sustainability and environmentalism, and show everyone how diverse sustainability can be.

## PROJECT DESCRIPTION

14

Describe your project in detail. Make sure you include sufficient details about your project so that the SSC can comprehensively evaluate the merits and feasibility of your project. \*

Be sure to address the following:

- What are your project's goals and how do you intend to accomplish them?
- What are your project's deliverables?

Sustainapalooza will be a festival in April hosted by the Student Sustainability Leadership Council in collaboration with the Illini Union Board to promote a culture of sustainability on campus, foster connections between environmental entities, and engage with local, sustainable organizations and craft vendors. At the event, sustainable RSOs, community groups, craft vendors, and small student businesses will be tabling on Anniversary Plaza/Main Quad, food trucks will be set up on the wings of Anniversary Plaza or in a nearby parking lot, and an array of musicians will be playing throughout the event on a stage set up in the center of Anniversary Plaza. We hope that this event will create a welcoming, inviting environment for students to engage with sustainability-related RSOs, local organizations, and sustainable, local craft vendors. Also, we aim to expose students to significant sustainability efforts on campus and allow off-campus, environmentally-related entities (nonprofits, organizations, stores, vendors, etc.) a chance to engage with student. Lastly, we want to promote a culture of sustainability to students that will inspire them to be more environmentally-friendly.

Our main goal is to have this event be welcoming and enjoyable for all students, and give everyone an opportunity to learn about sustainability, as well as chances to become involved. We intend to do this by expanding on and improving the event from last year. To expand on the event from last year, we are bringing back a lot of the same components as well as adding on several new things. We plan to increase promotion, increase the number of students tabling (RSOs, university organizations, etc.), and include more activities and interactive components, with some having educational aspects within them.

Another aspect we are expanding on is the food at the event. We want to have more food vendors present to bring in more people, but also provide food to the attendees. The vendors will all be from local restaurants and food businesses. WasteNot will also be present at our event, and bring a new composting aspect to Sustainapalooza. The food and the food-ware given out at the event will be composted through their organization. We will also be working with WasteNot to allow people to bring their own compost to the event if they'd like, to give students an easy opportunity to compost the waste they have and also educate them on the subject. Other elements of the festival will add to the overall atmosphere, and display how diverse sustainability can be (ex. the live music will bring people in, while also showing how art/performance can contribute to sustainability and appeal to a new audience).

We are currently working on finalizing a date for the event, with it ideally being on Saturday, April 12th, with Saturday May 3rd as a rain date. With the event taking place on a weekend this year, we hope more students will be able to attend and not have to worry about classes, as well as there being less restrictions on noise.

15

List your proposed project's timeline and major milestones. \*

**NOTE: SSC funding agreements remain active for two years. Thus, your timeline should reflect your activities over a two year period or less.**

November 2024: Start contacting Illini Union Board and come up with potential dates and ideas for the event  
December 2024: Begin developing budget and event scope  
January 2025: Finalize budget and event scope, start compiling list of people to reach out to  
January 29th: Begin consistent weekly meetings between SSLC and IUB dedicated to planning the event  
January 30th: Attend iCAP Engagement meeting and explain how they can be involved  
January 31st 2025: Submit SSC Funding Application  
February 5th: Get date for event finalized, finalize IUB's funding/role  
February 2025: Finalize logo, reach out to craft and food vendors, find music artists, reach out to RSOs/organizations/community groups  
February 26th 2025: Work with the Union to finalize contracts with food vendors  
March 2025: Finalize and confirm craft vendors, finalize musical artists, send out tabling sign-ups, send out art-show sign-ups, start publicizing the event  
March 5th 2025: Submit digital signage, bus promotion, and other promotional materials  
March 26th 2025: Place orders for physical promotional items, send out volunteer sign-up  
April 2025: Finalize volunteers, distribute t-shirts, collect clothing/book swap materials, organize art show collections, final promotional activities, coordinate with WasteNot  
SUSTAINAPALOOZA

16

Has the project team spoken with UIUC's Division of Facilities and Services (F&S) personnel about the feasibility of the proposed project? \*

**NOTE: While this step is optional for many projects, all projects involving infrastructure (e.g., internal or external physical infrastructure of university buildings) or grounds (e.g., plantings, installing structures on campus grounds) must have F&S approval prior to receiving SSC funding. If you need assistance evaluating the feasibility of your proposed project, please reach out to [SSC-Advisor@illinois.edu](mailto:SSC-Advisor@illinois.edu) PRIOR to submitting your application.**

- ☒ YES
- ☐ NOT YET
- ☐ N/A

17

With whom in the Facilities & Services department did you speak and when did you speak with them? \*

Morgan White on January 30th, 2025

## STUDENT IMPACTS

18

How many students will be directly impacted by this project? \*

Last year, there were about a hundred students involved in the planning, tabling and volunteering for the event. There were also an estimated couple thousand students who attended Sustainapalooza.

19

How many students will be indirectly impacted by this project? \*

This project has the potential to impact nearly every student on campus as we want it to reach an even bigger audience than last year. As we continue to do more promotion, get more people involved and talking about it, students who don't attend can likely still hear about the event. Through this, they begin to think about sustainability, why events like this are important, why they might be taking place, and how they can be more active in the future.

20

What are the intended student impacts? \*

**At the minimum, be sure to address the following:**

**-How will this project benefit students?**

**-How will students be involved with this project?**

**-What educational components are there in this project?**

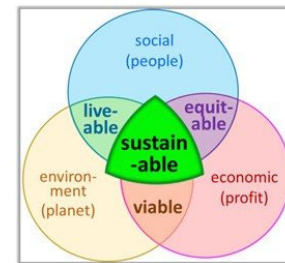
Our intention is to show all students that sustainability is something everyone can enjoy, be involved in, and relate to. No matter what major, field, interests, or background people have our mission is to show that there are many ways to incorporate sustainability within your life and is even something that can be celebrated. Students are the main audience for the event, and these ideas are also applicable to the broader Champaign-Urbana community as they are involved/may attend. Students are heavily involved in all aspects of the project, as it is primarily planned by students, run by students and will utilize many student volunteers. In addition to this, many students will table for their organizations and RSOs and display their involvement in sustainability. There are countless educational components throughout the event with there being plenty of opportunities to learn about the environment/sustainability and ask questions. Students will also get the chance to speak to various RSOs and gain a wider perspective on what sustainability is. Through other aspects like the composting, local vendors, food vendors, clothing swap, and the art show, students will be educated on the diverse nature of sustainability and all that it encompasses, as well as how it can be worked into their own personal lives.

## SUSTAINABILITY IMPACTS

21

Authentic sustainability consists of the overlapping area of 3 spheres: Environment, Society, and Economy.

Describe how your project addresses sustainability. \*



For the environment, we will be aiming to create a zero-waste event through the food/composting, food-ware, what we give out, and what we buy for the event. We will also encourage environmental practices through providing refillable water stands, holding a clothing swap, and offering products from local and small businesses. A majority of signs we kept from last year will be used again, and the new signs we buy will be able to be used again and again in the coming years. The environment is definitely something at the forefront of this event.

For the societal aspect of the event, Sustainapalooza is about creating a space in which everyone feels welcome, safe, and involved in sustainability. We also work to foster community-school relationships, which benefits the interactions between our university and the surrounding community that we live within. By hosting a large-scale event with sustainability as a focus, we will incorporate the ideas of sustainability into the everyday lives of students and have them become an established part of our school's atmosphere. The fun, inviting, and light-hearted festival will also allow for an overall positive atmosphere for students to enjoy themselves. Lastly, we welcome everyone to the event, and will ensure safety and accessibility are prioritized through services we provide and the set-up of the event.

The last sphere, economy, is considered in various ways. We largely support a sustainable economy in our event by inviting local craft vendors and local food vendors to sell their products and be represented at Sustainapalooza. In addition, the outside products we order are primarily from small businesses as well who are independent from other large companies. Through this, we are also able to look more into the businesses that we are supporting and work directly with the workers and leaders of these businesses.

22

How does your project promote and increase environmental stewardship at UIUC? \*

If applicable, also address what the carbon, water, waste, and/or energy savings is associated with your project.

Sustainapalooza will increase environmental stewardship in several different ways. First, we will highlight student environmental groups to increase student participation in RSOs as well as educate the campus community about the importance of sustainable practices with informational signage/activities. For the future UIUC events, we serve as a model for making large-scale events more environmentally friendly, such as decreasing waste from food trucks, limiting the amount of paper handouts, and developing a zero-waste strategy for the day, and 4) Host a clothing and book swap to decrease textile waste. We do this through both small and large-scale actions such as limiting the amount of paper handouts, developing a zero-waste strategy for the day and having large water dispensers that will encourage everyone at the event to bring their own water bottle. All the food at the event will be composted through the presence of WasteNot, as well as all of the food-ware as it is also compostable and compliant with WasteNot. Our large promotional items (banner, large posters, etc.) will be designed to be durable and avoid having dates so they can be used every year. We will also have a clothing swap and thrifting take place to decrease textile waste.

23

Does your project aim to advance one or more of the Illinois Climate Action Plan's (iCAP) objectives? If so, indicate which and describe how. If not, enter N/A. \*

A full list can be found here: <https://icap.sustainability.illinois.edu/objectives>

5.3 Establish a Culture of Reuse  
5.5 Plan for Organic Waste  
7.2 Sustainable Events Program  
7.4 Local Collaborations  
7.5 Support Youth Sustainability  
8.4 Local Sustainability Issues

## FACULTY/STAFF ADVISOR

All student-led projects require a Faculty/Staff Advisor. NOTE: Project teams must obtain confirmation from faculty/staff PRIOR to listing them as an advisor.

24

Faculty/Staff Advisor's Full Name \*

Codie Sterner

25

Faculty/Staff Advisor's Department \*

SSIB

26

Faculty/Staff Advisor's University Email Address \*

codie@illinois.edu

## PROJECT'S FINANCIAL CONTACT

The project's Financial Contact must be a full-time Illinois employee who has the authority to request a CFOP, manage the project's expenditures, and generate financial reports on behalf of the project.

27

Financial Contact's Full Name \*

Codie Sterner

28

Financial Contact's Department \*

SSIB

29

Financial Contact's University Email Address \*

codie@illinois.edu

30

Are there additional members of your project team? \*

☒ YES☐ NO

### ADDITIONAL TEAM MEMBER

31

Team Member's Full Name \*

Claire Sullivan

32

Team Member's Campus Department \*

SSIB

33

Team Member's University Email Address \*

csull7@illinois.edu

34

Are there additional members of your project team? \*

☒ YES☐ NO

### ADDITIONAL TEAM MEMBER

35

Team Member's Full Name: \*

Natalie Reed

36

Team Member's Campus Department: \*

SSIB

37

Team Member's University Email Address: \*

nlreed2@illinois.edu

## SUPPORTING DOCUMENTATION

38

OPTIONAL: Please attach any letters of commitment or support here, along with any supplemental media that will support your application (Working Group presentations, photos, etc.).

## PROJECT FINANCES

39

Describe how SSC funds will be used in your project.

**NOTE: Only address the use of SSC funds, specifically, even if the project will be funded by multiple sources.**

For promotion, we want to largely increase the amount to get the word out there more. The funding for the bus promotion will be used to get interior cards in all of the MTD buses, as well as get one exterior advertisement on a 60' bus. We chose to advertise through MTD to support this important public transportation institution in our community, and due to the fact that they are committed to the environment. We plan to get the exterior advertisement on one of the larger, hydrogen buses, to also promote and support green energy. Another promotional aspect is stickers, which we are getting from a solar-powered company/factory that's a small business based in Chicago. We decided to go with a more standard material for the stickers because we wanted something that would durable and long-lasting. Stickers are a great way to have people feel included in our mission as well as promote Sustainapalooza.

At the event, we would like to have larger installations to draw people in and be interactive. We plan to have a large, inflatable earth ball as the centerpiece to the event, with a large banner placed in front. This way, people can take pictures and promote sustainability in their own personal lives. The funding will be used to purchase a banner that will be reused every year, and the funding for the inflatable earth ball will be used to rent it from a small company for one week, and returned after the event. Another interactive activity for attendees would have smaller, inflatable earth balls that people could hold and take pictures with. These would be purchased and kept to be used every year for Sustainapalooza, and could also be used at other environmental-themed events on campus as well.

The smoothie bike supplies is for buying fruit to make the smoothies (the cups will be compostable and from WasteNot). We reached out to the Sustainable Student Farm, but unfortunately they will not have fruit available at that time so we will buy fruit from a store in town. Last year, the smoothie bike was an iconic part of the festival that many people enjoyed so we are excited to bring it back.

Another large component to last year's event was the live music that took place. We will feature multiple student bands, who will perform throughout the festival as a way to bring in people passing by and give students to perform their music. Due to making the event longer, we will be having more bands than last year. The funding will be used towards paying our performers for their sets.

This year, we also have a collaboration with WasteNot, who will be providing composting for the entire event. The funding will get us compostable food-ware to provide to the food vendors to ensure that all the food can also be composted alongside the food-ware. To make sure that no other outside food-ware is being incorporated in with the compostable ones, we want to buy enough to ensure this won't happen. Any that is left over can be saved and used at future sustainable events. And because we are collaborating with WasteNot, we get a cheaper, membership pricing on their food-ware.

For the T-shirts, we would purchase them from Dixon Graphics, a local printing company founded and based in Champaign. The shirts will be sourced from an outside source by the local business, but are labeled underneath sustainable and socially-conscious manufacturing. The volunteer T-shirts are important to distinguish the people working with Sustainapalooza from the attendees, and for safety and organizational reasons.

40

If additional funding is required to achieve your project's goals, do you have a plan in place to obtain additional funding from other sources? \*

**NOTE: SSC cannot guarantee financial support beyond that provided in an approved funding agreement.**

☐ YES☐ NOT YET☒ N/A

41

Has your project team or department previously been awarded funding from the SSC for the same or a similar project? \*

☒ YES

☐ NO

42

What is the total amount of SSC funding received to date for the same or similar projects by the project team/department submitting this project? \*

\$2,817.86

43

Download, complete, and submit the **SSC-Budget-Timeline\_NEW APPLICATION\_template** file linked below.

<https://studentengagement.illinois.edu/sites/default/files/2024-09/SSC-Budget-Timeline-NEW-APPLICATION-template.xlsx>

\*

Please be very detailed so that the SSC can fully evaluate the merit of your funding request. Your proposed budget should total the amount you are requesting and should correlate well with the the description of how you will spend SSC funds on your project on this application. The budget template allows you to also submit alternative budgets in addition to your main budget.



SSC-Budget-Timeline-NEW-APPLICATION-template\_Liesel Schrag.xlsx