

STUDENT SUSTAINABILITY COMMITTEE

Funding Application – Student-Led Projects (Under \$10K)

Funding Criteria

A. General Rules

- 1. Students, faculty, and staff are encouraged to submit requests for funding. Student-led projects require a faculty or staff sponsor in order to have funds awarded.
- 2. Funding can only go to university-affiliated projects from students, faculty, staff, and departments.
- 3. All SSC projects must make a substantial impact on students. This may be a direct impact or an impact through education and engagement. All SSC funding is 100% from student green fees, so the projects funded by the students must benefit them.
- 4. SSC encourages innovation and new technologies creative projects are encouraged to apply.
- 5. Unless a type of expense is specifically listed below as having restrictions, SSC can generally fund it. The items referenced below should not be taken as comprehensive list.

B. Things SSC Can Fund, On A Case-By-Case Basis

- 1. SSC can fund feasibility studies and design work; however, it must work toward ultimately addressing a sustainability need on campus.
- 2. SSC can fund staff positions that are related to improving campus sustainability. Strong preference will be given to proposals receiving matching funding from departments and/or plans for maintaining continuity of the position after the end of the initial grant.
- 3. SSC can fund outreach events with a central theme of sustainability, provided their primary audience is the general campus community.
- 4. SSC discourages funding requests for food and prizes but will consider proposals on a case by case basis that prove significant reasoning.
- 5. SSC can fund repairs and improvements to existing building systems as long as it works toward the goal of improving campus sustainability; however, a preference is shown to projects utilizing new or innovative ideas.
- 6. SSC can provide departments with loans for projects with a distinct payback on a case by case base. Loans will require a separate memorandum of understanding between SSC and departmental leadership pledging to repay the award in full and detailing the payback plan.

C. Things SSC Will Not Fund:

- 1. SSC will not fund projects with a primary end goal of generating revenue for non-University entities.
- 2. SSC will not fund personal lodging, food, beverage, and other travel expenses.
- 3. SSC will not fund any travel expenses.
- 4. SSC will not fund tuition or other forms of personal financial assistance for students beyond standard student employee wages.

Your funding application should include this application and any letters of support.

Please submit this completed application and any relevant supporting documentation by the deadline listed on the SSC website to <u>Sustainability-Committee@Illinois.edu</u>. The Working Group Chairs will be in contact with you regarding any questions about the application. If you have any questions about the application process, please contact the Student Sustainability Committee at <u>Sustainability-Committee@illinois.edu</u>.

General & Contact Information

Project Name: Sustainability Grammys (Environmenta IRSO Recognition Opportunity) Total Amount Requested from SSC: \$9000

Project Topic Areas: Land & Water Education Energy

Applicant Name: Zoe Huspen

Campus Affiliation (Unit/Department or RSO/Organization): iSEE

Email Address: zhuspe2@illinois.edu

Check one:

This project is solely my own **OR**

This project is proposed on behalf of (name of student org., campus dept., etc.): iSEE

Project Team Members

Name	Department	Email
Zoe Huspen	iSEE	Zhuspe2@illinois.edu
Meredith Moore	iSEE	Mkm0078@illinois.edu
Name	Department/Organization	Email Address
Name	Department/Organization	Email Address

Student-Led Projects (Mandatory):

Name of Faculty or Staff Project Advisor: Meredith Moore Advisor's Email Address: mkm0078@illinois.edu

Financial Contact (Must be a full-time University of Illinois staff member)

Contact Name:Meredith MooreUnit/Department:iSEEEmail Address:mkm0078@illinois.edu

Project Information

Please review the proposal materials and online content carefully. It is <u>highly recommended</u> you visit a working group meeting sometime during the proposal submission process.

Please provide a brief background of the project, its goals, and the desired outcomes:

We want to know: What is your project? What does it concretely produce, accomplish, or solve? Why is this project needed on campus?

The goal of the Sustainability Grammys is to reward RSOs for their active participation in sustainability initiatives. This is the first event of its kind and will take place on campus (e.g., Illini Union ballrooms, CIF, Siebl Center) during Earth Week 2022. Student organizations will RSVP through the interest form by April 1st. We invite any RSO to attend with their executive members. The RSO will demonstrate any sustainability initatives that they have taken this past academic year on the interest form. We will take this action and present it at the event to recognize their sustainability achievements and unite/centralize the groups. We will select approximately ten RSOs that we feel have made the most effort towards sustainable actions in their interest form to receive a scholarship. The recognition from this event would provide an opportunity to promote their sustainability on campus. The funding would give these groups the chance to improve their overall capacities and further existing sustainability initiatives. Other institutions have successful examples of this type of recognition event, as this is an engagement opportunity to unite sustainability efforts and to increase morale after a challenging few years.

Where will the project be located? Are special permissions required for this project site?

If special permission is required for this location, please explain and submit any relevant letters of support with the application. SSC cannot fund projects without prior location approval.

We are currently in the process of requesting space from the Illini Union ballrooms, Siebl Center, or CIF to host our event. Special events will not be required for this project site. We will also provide light refreshments at the event.

Other than the project team, who will have a stake in the project? Please list other individuals, groups, or departments affiliated directly or indirectly by the project. This includes any entity providing funding (immediate, future, ongoing, matching, in-kind, etc.) and any entities that benefit from this project. *Please attach letters of commitment or support at the end of the application.*

iSEE will largely have a stake in the project as members of iSEE will be hosting and facilitating the event. We will also have iSEE administration decide on which RSOs will receive the scholarship based on need and sustainability initatives demonstrated. iSEE will eventually provide ongoing funding to support the long-term continuation of the event each spring. The entities that benefit from this project would be any RSO that chooses to involve itself in the event. It is a chance for campus/community members to come together and recognize the sustainability efforts we have all put in, which would benefit everyone. Each RSO that fills out the interest form for the event would also benefit from evaluating their own sustainability-related actions in the process and outline goals for future sustainability work.

How will this project involve and/or benefit students?

This includes both direct and indirect impact.

This project will directly impact students because it is based off of the sustainable actions that students have chosen to take. It allows them to come together and reflect on how they have contributed to a community that values sustainability in everyday actions. It will indirectly impact them by creating a positive influence of sustainability within our undergraduate student extracurriculars. The funding that we would award student provides a direct impact. It gives RSOs the financial capacity to develop new

sustainable habits and create new events. It allows for creativity within the development of sustainability at UIUC, and provides a space to recognize the positive accomplishments of these organizations. It is important that the organizations recognize that we have a common goal and must work together and support each other in our missions. Recognizing accomplishments and significant efforts of these organizations is vital to engagement, increasing membership in the future, and improving morale.

What are your specific outreach goals? How will this project inspire change at UIUC? My specific outreach goals include contacting various RSOs involvement with iSEE or other sustainability initiatives. I will also outreach to academic departments that have some correlation to environmentalism and an audience that would be interested in sustainability initatives. This project will inspire change at UIUC by fostering a culture of sustainability on campus and make it more a visible effort. It will encourage students to think about sustainability in their everyday lives, and how their actions can help shape the Champaign-Urbana community and beyond. I will also attempt to contact as many non-environmental RSOs as possible because we want this event to be something that any group with an interest in sustainability can participate in and become engaged in these efforts (accessibility and inclusivity is very important to this effort).

How will the project improve environmental sustainability at the Urbana-Champaign campus?

The project will improve environmental sustainability at the Urbana-Champaign campus by encouraging students to create less wasteful habits and maximize resources. The RSOs will most likely use examples of lifestyle changes or creative projects in their interest form regarding sustainable actions. Their answers might have to do with reducing waste at group events, having group members utilize reusable water bottles or public transportation, or having group members pledge to eat less meat. These actions that groups have taken will go farther beyond the event and have an overall lasting positive effect on campus if maintained.

If applicable, how does this project impact environmental injustice or social injustice? Our project gives social justice organizations an opportunity to receive funding that can be put towards supporting their goals. The money could be used to serve underrepresented communities and provide resources that might not be available otherwise to create new events and workshops.

Scope, Schedule, and Budget verification

What is the plan for project implementation? Describe the key steps of the project including the start date, target completion date, target date for submitting a final report, and any significant tasks or milestones. *Please be as detailed as possible.*

I have created the interest form that is ready to be sent out for RSOs to RSVP. We have also reached out to members that are involved in sustainability at the Illini Union, and they are interested in creating advertisment for this event most likely after spring break. The target date for completion would be April 1st, 2022 as interest forms for the event will be completed then. That will give us time to put together the slideshow highlighting individual RSO sustainability initatives and make any adjustments to accommodate for the members that plan to attend. We will have iSEE staff determine which RSOs have a need for the scholarship funds, and the recipients will be announced at the end of the event. The semesterly report would most likely be conducted at the end of the Spring 2022 semester after the completion of the inaugural event year. The final report will most likely be completed at the end of the Spring 2023 semester. After completing the second year of the event we will no longer need funding, although the event will continue to occur annually for the forseeable future. We also will certify this as a Green Event as part of the iSEE Greener Campus Program and work diligently to make this as a zero waste event to set an example for other events.

List all budget items for which funding is being requested. Include cost and total amount for each item requested.

Please be as detailed as possible.

We are requesting funding for the event and ten scholarships that we hope to provide RSOs that recognize their sustainability efforts and allow them to expand their existing capacities for future sustainability. We estimate that we will use approximately \$9000 total. If ten RSOs receive a scholarship fund, that would allocate \$250 to each RSO for the first year of the event. We would request the same funding for the second year of the competition, so ten RSOs would once again receive \$250 each. The remaining funds would be used to cover any additional expenses regarding renting a space to host the event.

If the project is implemented, will you require ongoing funding? What is the strategy for supporting the project in order to cover replacement, operation, or renewal costs?

SSC provides funding on a case by case basis and should not be considered as an ongoing source of funding If the project is implemented, we will not require ongoing funding beyond the first two years. iSEE will cover the remaining cost for the following years, with the goal of hosting this event annually during Earth Week/Month.

Please include any other obtained sources of funding. Have you applied for funding elsewhere?

Please attach any relevant letters of support as needed in a separate document. We have not applied for funding elsewhere. iSEE currently supports the proposed funding of this project.

Have you applied for funding from SSC before? If so, for what project?

I have not previously applied for funding from SSC before for any projects.

How will you bring awareness and publicize the project on campus? In addition to SSC, where will information about this project be reported?

We will work with iSEE interns and the Illini Union sustainability green team members to create an infographic. It will advertise the event as a community sustainability celebration and encourage attendance for a possible scholarship opportunity. I have created a contact list of different academic departments and RSOs to reach out to that have some relation to environmentalism or have been previously involved with iSEE, along with non-

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environmental RSOs. I will email the academic departments with the request to share the advertisement with their students in their newsletters. I will focus the emails involving the RSOs on encouraging them to attend the event and share the information with other related groups. I will also ask the SSLC to advertise the event with the environmental groups that they commonly collaborate with since they have a wider reach. So far I have created 15 different contacts to reach out to, so hopefully those groups will spread the information even further to encourage attendance. In addition to SSC, information about this project will be featured on the iSEE website and reported in the iSEE newsletter and on the iCAP Portal.