



STUDENT SUSTAINABILITY COMMITTEE

Funding Application – Step II

Funding Criteria

A. General Rules

1. Students, faculty, and staff are encouraged to submit requests for funding. Student-led projects require a faculty or staff sponsor in order to have funds awarded.
2. Funding can only go to university-affiliated projects from students, faculty, staff, and departments.
3. All SSC projects must make a substantial impact on students. This may be a direct impact or an impact through education and engagement. All SSC funding is 100% from student green fees, so the projects funded by the students must benefit them.
4. SSC encourages innovation and new technologies – creative projects are encouraged to apply.
5. Unless a type of expense is specifically listed below as having restrictions, SSC can generally fund it. The items referenced below should not be taken as comprehensive list.

B. Things SSC Can Fund, On A Case-By-Case Basis

1. SSC can fund feasibility studies and design work; however, it must work toward ultimately addressing a sustainability need on campus.
2. SSC can fund staff positions that are related to improving campus sustainability. Strong preference will be given to proposals receiving matching funding from departments and/or plans for maintaining continuity of the position after the end of the initial grant.
3. SSC can fund outreach events with a central theme of sustainability, provided their primary audience is the general campus community.
4. SSC discourages funding requests for food and prizes but will consider proposals on a case by case basis that prove significant reasoning.
5. SSC can fund repairs and improvements to existing building systems as long as it works toward the goal of improving campus sustainability; however, a preference is shown to projects utilizing new or innovative ideas.
6. SSC can provide departments with loans for projects with a distinct payback on a case by case base. Loans will require a separate memorandum of understanding between SSC and departmental leadership pledging to repay the award in full and detailing the payback plan.

C. Things SSC Will Not Fund:

1. SSC will not fund projects with a primary end goal of generating revenue for non-University entities.
2. SSC will not fund personal lodging, food, beverage, and other travel expenses.
3. SSC will not fund any travel expenses.
4. SSC will not fund tuition or other forms of personal financial assistance for students beyond standard student employee wages.

Your Step 2 funding application should include this application, the supplemental budget form, and any letters of support.

Please submit this completed application and any relevant supporting documentation to Sustainability-Committee@illinois.edu. The Working Group Chairs will be in contact with you regarding any questions about the application. If you have any questions about the application process, please contact the Student Sustainability Committee at sustainability-committee@illinois.edu.

General & Contact Information

Project Name: Campus Contributions for Dump and Run

Total Amount Requested from SSC: \$30,040 (\$15,020 in FY'20 and \$15,020 in FY'21)

Project Topic Areas: Land & Water Education Energy
 Transportation Food & Waste

Applicant Name: Bryan Johnson

Campus Affiliation (Unit/Department or RSO/Organization): University Housing

Email Address: blj@illinois.edu

Check one:

This project is solely my own **OR**

This project is proposed on behalf of (name of student org., campus dept., etc.): University Housing and Facilities & Services

Project Team Members

Name	Department	Email
Marc Alexander	University YMCA	marc@universityymca.org
David Arnold	University Housing	Darnold3@illinois.edu
Joe Glass	University Housing	jwglass@illinois.edu
Bryan Johnson	University Housing	blj@illinois.edu

Student-Led Projects (Mandatory):

Name of Faculty or Staff Project Advisor: N/A

Advisor's Email Address: N/A

Financial Contact (Must be a full-time University of Illinois staff member)

Contact Name: Dawn Rawlings

Unit/Department: University Housing Business Services

Email Address: dawnr@illinois.edu

Project Information

Please review the proposal materials and online content carefully. It is highly recommended you visit a working group meeting sometime during the proposal submission process.

Please provide a brief background of the project, its goals, and the desired outcomes:

You may copy and paste your Step 1 application answer if nothing has changed.

Since 1995 University Housing operated a salvage drive as a way for students to donate used furniture, clothing, appliances, canned and boxed foods, and electronics at the end of the semester. In 2012, University Housing started collaborating with the University YMCA to coordinate this effort, and in spring 2019, at the request of Chancellor Jones and the University YMCA Board, University Housing and Facilities & Services contributed drivers and trucks to assist with collections. This year, we are working toward a standing commitment from campus to support Dump and Run and are working with the Office of the Chancellor about potential expansion into the wider community. We are seeking SSC support for the next two years for the basic services campus provides, while a long-term strategy for a community-based program is identified.

Where will the project be located? Are special permissions required for this project site?

If special permission is required for this location, please explain and submit any relevant letters of support with the application.

The Dump and Run event reaches all across campus with traditionally 22 drop sights, 14 of which are located within University Housing residence halls. University Housing residential life and facilities staff previously identify the locations for the drop bins withing Housing facilities. These locations have remained relatively unchanged from year to year. Each year, University YMCA staff will reach out to Private Certified Housing units on campus, as well a some Greek Houses, churches and foundations, to determine if they would like to participate in the event. The number that participate each year is typically around 8, but more than 25 different organizations have participated in previous years. No special permissions are needed to use these funds for the campus locations, and none of the funds will go toward off campus locations.

Other than the project team, who will have a stake in the project? Please list other individuals, groups, or departments affiliated directly or indirectly by the project. This includes any entity providing funding (immediate, future, ongoing, matching, in-kind, etc.) and any entities that benefit from this project.

Please attach letters of commitment or support at the end of the application.

The primary beneficiary of the program is the students. Current students benefit by being able to donate unused or unwanted items at the end of the academic year, while new and returning students will further enjoy the benefits of the program by being able to purchase the unused items at the fall sales event held at the University of Illinois Stock Pavilion. University Housing is a major stakeholder in the program given the number of student that reside within their residence halls, but Private Certified Housing Units, Greek Houses, churches, and foundations located on campus can all benefit from participating in the program. Additionally, the fall sale is not limited to campus affiliates, so this program can also benefit community members and contribute to our campus' Resilience Commitment.

Facilities & Services supported the project in the spring of 2019 by assisting with transportation needs, and the Chancellor's office is in support of the continuation and strengthening of the event. Of course the University YMCA is a vital stakeholder, as they coordinate the staffing and volunteers required to collect, sort, catalog and resale the items. Individual stakeholders include Bob Flider and Trey Price from the Chancellor's office, Del Reifsteck and Alma Sealine from University Housing, Morgan White from Facilities & Services, and Lowa Mwilambwe from Vice Chancellor of Student Affairs' office.

How will this project involve and/or benefit students?

This includes both direct and indirect impact.

Although the operation of the Dump and Run event is conducted through a partnership between University Housing and the University YMCA, the success of the event is only due to the participation of students across the University. Without students choosing to donate products, the Dump and Run event would have ceased years ago. The University YMCA will also utilize student volunteers to gather product from the different collection sites across campus and sort through items at the main collection center. Student volunteers are usually surprised by the waste that is being abandoned by their peers, and they can see how quality materials can be purchased through a reuse program, to reduce waste, costs, and the associated carbon emissions from creating new products. Given the large amount of product collected annually during the weeklong event, this is clearly an event that reaches many students within University Housing and throughout campus.

How will you bring awareness and publicize the project on campus? In addition to SSC, where will information about this project be reported?

Marketing materials promoting the event are distributed to residents of University Housing. The call for volunteers and messaging about the program will be distributed through e-week, I-news (a relatively new system that sends a campus-wide newsletter to all undergraduate students), and hopefully some digital signs. The iCAP Portal will be updated accordingly, and we will add the SSC support information. The previous marketing messages from the University YMCA will also continue.

Financial Information

In addition to the below questions, please submit the supplemental budget spreadsheet available on the Student Sustainability Committee [website](#). Submission of both documents by the submission deadline is required for consideration of your project.

Have you applied for funding from SSC before? If so, for what project?

In the spring of 2014, the SSC awarded University Housing \$1,820 to implement a coffee ground repurposing program, which is still in operation today. One year later, the SSC awarded Eco-Munity and University Housing \$56,000 in support of the Recyclops project to place a recycling bin in each residence hall room in the undergraduate residence halls. University Housing has also submitted applications for several other projects including the rezoning of lights at the Student and Residential Programs Building, the installation of additional bicycle racks on the west side of Clark Hall, and the installation and testing of an Ozone system on the industrial washing machines utilized by University Housing catering services.

If this project is implemented, will you require any ongoing funding required? What is the strategy for supporting the project in order to cover replacement, operation, or renewal costs?

Please note that SSC provides funding on a case by case basis annually and should not be considered as an ongoing source of funding.

We will need additional funding, but we are committed to not seeking SSC assistance for these basic costs, after this application. We would like to keep the possibility for requesting SSC funding for innovations in the program in future years, if something is identified that would fit your requirements and not be a repeat of this funding request. The recurring funding for Dump and Run support from the campus is still under discussion, and this request is an important step to aid the program while those conversations occur.

Please include any other obtained sources of funding. Have you applied for funding elsewhere?

Please attach any relevant letters of support as needed in a separate document.

This program is temporarily financially supported by University Housing, Facilities & Services and the University YMCA until such time as a permanent solution is identified that will ensure the long-term continuation of the program. We are also researching opportunities for other funding sources, such as donor sponsorship.

Environmental, Economic, and Awareness Impacts

How will the project improve environmental sustainability at the Urbana-Champaign campus? If applicable, how does this project fit within any of the [Illinois Climate Action Plan \(iCAP\)](#) goals?

The annual Dump and Run event supports the zero waste goals of the Illinois Climate Action Plan (iCAP) by decreasing waste that ends up in landfills and educating students about sustainable practices. Annually the event collects approximately 30,000 pounds of product from University students that would otherwise have gone to a landfill. In spring 2019, three semi-trailers full of materials were collected and resold on campus. The event provides an essential educational component by demonstrating to students that alternative options are available that will avoid sending their unused and unwanted products to landfills. This program directly supports the Zero Waste, Resilience, and Education/Outreach aspects of the iCAP goals.

How will you monitor and evaluate the project's progress and environmental outcomes? What short-term and long-term environmental impacts do you expect?

Some examples include carbon emissions, water conservation, green behavior, and reduced landfill waste.

Marc Alexander from the University YMCA documents and reports on the amount of product collected during the event. In the short-term, the program is helping to divert approximately 15 tons of product from the landfill. In the long-term, not only does the program redirect waste from the landfill every year, it provides an educational opportunity for our students by demonstrating positive alternatives to throwing unused or unwanted materials in the trash. It also supports a circular economy, which is a required aspect of learning to live within the single Earth we have. The results from the annual Dump and Run program will be posted online, via the iCAP Portal.

What are your specific outreach goals? How will this project inspire change at UIUC?

By placing the Dump and Run drop-off bins in the main lobby of the residence halls, the program is highly visible to the students. The goal is not just to have every student to participate in the program, but for our students to adopt a life-time behavior of donating items even after they have graduated from the University.

If applicable, how does this project impact environmental injustice or social injustice?

This program supports providing low-cost goods to low-income households. Several of the international students arrive on campus with no option for bringing their needed products with them from their home country. By working with the International Student & Scholar Services (ISSS), the Dump and Run gives access to thousands of international students from diverse areas. Additionally, at the end of the event, any remnant products that are still usable are donated to a local charity organization, such as Salt and Light.